

Master Terms of Service

Last updated **March 2025**

These Terms of Service (**Terms**) govern the relationship between PeopleBrowsr, Inc. and its parent, subsidiary, sibling, and successor entities (**PeopleBrowsr, us, or we**) and our users and others (**you, your**) who interact with PeopleBrowsr or our products, services, Applications, and our Platform (the PeopleBrowsr cloud based “software as a service” SaaS development and deployment environment), collectively, the **Services**.

By accessing or continuing to use the Services, you agree to abide by these Terms, as updated from time to time. You should read all of the Terms which are applicable to your use of our Services and Platform and if you do not agree with any of these Terms, you should cease using our Services and Platform. Any reference to a defined term that is not defined in any of the schedules will have the same meaning as that defined in the End User Terms.

These consist of:

- **Part A – End User Terms (End User Terms)**, which apply to all end users of our Services, including Hubs operated by Hub Owners; and
- **Part B – Data and Privacy Policy (Data and Privacy Policy)**, which apply in addition to all users; and
- **Part C – NFT Terms of Sale (NFT Terms of Sale)**, which apply in addition to all users of our Services who are engaging in the creation (as a private user), sale or purchase of NFTs, including whether through a Hub operated by a Hub Owner or directly with us and including Kred Domain NFTs; and
- **Part D – Domain Licence Terms (Domain Terms)**, which apply if you are acquiring or using a .KRED domain; and
- **Part E – Hub Owner Terms (Hub Owner Terms)**, which apply in addition to those who create and operate a Hub account; and
- **Part F – Hub Token Licence Terms (Hub Token Terms)**, which apply between a Hub Licensor and the holder of a Hub Token from time to time.
- **Part G – Community Credits Terms**, which apply if you receive or use Community Credits.

Other terms, conditions, and policies may apply to specific Services or products, which we will tell you about through those Services, are also incorporated into and subject to these Terms by reference. To the extent that those supplemental terms or any of the schedules conflict with these Terms, the supplemental terms or the relevant schedule prevail with respect to your use of such Services.

Part A – End User Terms

By accessing or continuing to use our Website and related services, you agree to abide by these terms (**End User Terms**), including our Data and Privacy Policy. If you do not agree with any of these End User Terms, or the terms of our Data and Privacy Policy you should cease using our Website.

1. General

- 1.1 This Website is owned and operated by PeopleBrowsr and your continued use of our Website indicates your agreement to these End User Terms. If you do not accept these End User Terms, you must immediately cease using our Website.
 - 1.2 Kred NFTs are provided by the following entities to Users in the following jurisdictions:
 - (a) United States: NFT.Kred Inc;
 - (b) Australia: NFT.Kred Pty Ltd. (ACN 625 041 536); and
 - (c) Rest of World: NFT.Kred Pty Ltd. (ACN 625 041 536).
 - 1.3 Anyone can access our Website without registering for an account. You may need to register in order to access and use certain features, such as participating as a user, creating your own NFTs, creating or subscribing to a OneHub or placing a bid in an Auction. Some Services are the subject of additional terms and conditions, which will be separately available, in addition to these End User Terms and our Data and Privacy Policy.
 - 1.4 We may amend these End User Terms from time to time and changes will be effective as soon as we publish them. Your continued use of the Website and our Services following changes constitutes agreement by you to the changes.
 - 1.5 You should regularly read these End User Terms. Where there is inconsistency between the content on the Website and these End User Terms, the End User Terms shall prevail to the extent of any inconsistency.
 - 1.6 These End User Terms constitute the entire agreement between you and us with respect to their subject matter and supersede all prior agreements and understandings between you and us in connection with same.
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2. Information contained on our Website

- 2.1 While we use all reasonable steps to ensure the accuracy and completeness of information and content on our Website, to the greatest extent permitted by law, including any Consumer Laws, we give you no warranty concerning the accuracy or completeness of our content or information, which may change without notice to you. We do not warrant that we will keep content or information updated. We are not liable to you or anyone else if content or information on our Website is not up-to-date, accurate or complete.
- 2.2 We are not liable to you or anyone else:
 - (a) if any part of our Website, or a website we link to, causes interference with or damage to your computer or mobile systems. You should take such precautions as you feel are sufficient to protect yourself from any malware, viruses or any other way in which could damage your computer or mobile systems.

- (b) for any content or materials of any third parties, including, but not limited to, for any errors or omissions in any content, for any purported rights or for any loss or damage of any kind incurred as a result of the use of any such content.
 - 2.3 We do not pre-screen content, and we have the right (but not the obligation) in our sole discretion to refuse or remove any content that is available via the Website that is deemed by us, in our sole discretion, to violate the rights of any third party (including, without limitation abusing, stalking, threatening or otherwise, infringement of copyright, trade mark, or other Intellectual Property Rights, misappropriation of trade secrets, confidential information, electronic fraud, invasion of privacy, pornography, obscenity or libel) or be otherwise objectionable.
 - 2.4 You must evaluate, and bear all risks associated with, the use of any content and the purchase of any products, including any reliance on the accuracy, completeness, or usefulness of such content.
 - 2.5 We do not represent, guarantee, or warrant the accuracy or fairness of the price of any product sold or offered for sale on or off of the Website.
 - 2.6 All content contained on the Website is for information purposes only and does not constitute advice from us. You agree and acknowledge that we are not a fiduciary, nor do we owe any duties to any user on the Website, including the duty to ensure fair pricing of products or to moderate user behavior on the Website.
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3. Content

- 3.1 Other than information about an identifiable individual, which is covered under our Data and Privacy Policy, any Content you post, transmit or upload to the Website (including without limitation, reviews, comments, bug reports, ideas or other feedback but excluding art associated with NFTs) will be considered non-confidential and non-proprietary.
- 3.2 You consent to any act or omission which would otherwise constitute an infringement of your moral rights you may have in respect of Content. This consent survives any termination of these End User Terms.
- 3.3 You agree that we will have no obligations with respect to any Content, and that we and anyone we designate will be free to copy, disclose, distribute, incorporate and otherwise use any Content and all data images, sounds, text and other things embodied in the Content for any and all commercial and non-commercial purposes.
- 3.4 By posting, uploading or transmitting any Content, you represent and warrant that any Content does not and will not:
 - (a) breach any applicable law;
 - (b) contain any viruses or any other harmful program;
 - (c) contain any defamatory, obscene or offensive material;
 - (d) promote violence or discrimination;
 - (e) infringe the Intellectual Property Rights of another person;
 - (f) breach any legal duty owed to a third party (such as a duty of confidence);

- (g) promote illegal activity or breach the privacy of any other person;
 - (h) be threatening, abusive or invade another person's privacy or be likely to harass, upset, embarrass or annoy any other person;
 - (i) give the impression that the Content originates from us;
 - (j) be used to impersonate another person or to misrepresent your affiliation with another person; or
 - (k) contain any unsanctioned advertising, promotional materials, or other forms of unsanctioned solicitation, including without limitation, junk mail, spam, chain letters or any unsolicited mass distribution of email.
- 3.5 The prohibited acts set out in clause 3.4 are not exhaustive. We reserve the right (but do not undertake, unless required by law, any obligation) to edit or remove any Content without notice to you, in our sole discretion.
- 3.6 You grant us an irrevocable, perpetual, exclusive, transferable, royalty free worldwide licence to use, copy, modify and distribute any Content in any manner we think fit (including without limitation, by reproducing, altering or communicating the Content to the public). You also grant us the right to sublicense these rights.
- 3.7 Content reflects the opinions of users who have used the Website and any statements, advice or opinions provided by such persons are theirs alone. To the maximum extent permitted by law, including any restrictions contained in the Consumer Laws, we assume no responsibility or liability to any person for any Content, including without limitation, any errors, defamatory statements, obscenity, omissions or misrepresentations in any such Content.
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4. Transactions

- 4.1 Transactions can occur either by way of initial sales from registered users of the Platform (**Primary Sales**) or by way of subsequent sales between a registered user and other registered users (**Secondary Sales**). As a marketplace, we cannot make any representation or guarantee that you will achieve any particular outcome as the result of listing products on the Platform.
- 4.2 All transactions must be paid with fiat currency into depository accounts. In order to participate as a registered user in the marketplace, you must add your purchase and deposit details to your private dashboard.
- 4.3 If you are a seller of a product, you must be approved by our Payment Processor and you agree to comply with our Payment Processor's terms for the use of its services, including its privacy policy.
- 4.4 Any transactions, whether through Primary Sales or Secondary Sales, will be governed by our NFT Terms of Sale.
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5. Wallets

- 5.1 By connecting any Digital Wallet to our Website, including any third party provided wallet, you agree to follow the terms and conditions of that Digital Wallet provider. We do not provide a

Digital Wallet service and at no time do we have custody, possession or control over the assets in your Digital Wallet, even in the event we are delegated to hold or have access to a private key shard.

- 5.2 You acknowledge and agree that we are not a custodian, nor party to any transactions conducted using your Digital wallet when you are using our Services. We disclaim to the furthest extent permissible at law any representations or warranties about our Services will operate or be compatible with any Digital Wallet.
- 5.3 You are solely responsible to maintain the security of your Digital Wallet, including any private key or seed phrase. We are not responsible for any loss arising from your acts or omissions involving your Digital Wallet. You should make disaster recovery plans in relation to your Digital Wallet.

6. Intellectual Property and Copyright

- 6.1 All legal rights, title and interest in and to all elements of the Website, our Services and the content of the Website and our Services (including its “look and feel”, text, graphics (all art, drawings and artistic works), images, logos, icons, photographs, editorial content, films, sound recordings, literary works, software, design, systems, methods, information, computer codes, compilation of content, other codes, data and other material including Intellectual Property Rights (including without limitations all copyright, trademarks, service marks and trading names) is owned by us or licensed to us by third parties and protected under applicable laws.
- 6.2 Other than for the purposes of, and subject to the conditions prescribed under Copyright Laws and except as expressly authorized by these End User Terms or in writing by us, you may not in any form or by any means:
 - (a) copy, adapt, reproduce, store, distribute, print, display, perform, publish or create derivative works from any part of the Website, the Services or the Intellectual Property; or
 - (b) commercialize any information, products or services obtained from any part of the Website, the Services or the Intellectual Property.
- 6.3 We reserve all rights to the Materials not expressly granted to you in these End User Terms.
- 6.4 Subject to the terms and conditions in these End User Terms, we grant you a limited licence to access the Website and view and use the content (and Materials). Any further interaction with our Platform, will be subject to our NFT Terms of Sale or any of our other related terms.
- 6.5 You must not reproduce the Materials or communicate the Materials to the public (including via any form of linking) without the prior written approval of the owners of such Materials. Any permitted use or disclosure (including reproductions and communications to the public) of any Materials by you are on the basis that:
 - (a) such use and disclosure is at your own risk, including the risk of being sued for intellectual property infringement or misleading or deceptive conduct;
 - (b) you ensure that all links to Materials are presented or used in a way that makes it clear that our Website and Services are the source of the Materials;
 - (c) you ensure that anyone who uses or reproduces your links to the Materials does

so on the same terms as a person who accesses the Materials directly from the Services;

- (d) you ensure that anyone who uses or reproduces your links to the Materials is not able to circumvent the limits (including technological restrictions and as to location) applying in respect of the Materials were the Materials to be accessed or sought to be accessed directly from the Services rather than via their links;
- (e) you do not link the Materials in a way that damages or takes advantage of our reputation, including in a way that suggests or implies that you have any association or affiliation with us or approval or endorsement; and
- (f) you otherwise comply with our directions, including any take down or cease or desist directions.

6.6 Subject to the terms and conditions of these End User Terms, you must not, or permit any third party to, do or attempt to do, any of the following without our express prior written consent in each case (consent could be withheld at absolute our discretion):

- (a) apply for, register, or otherwise use any intellectual property rights in the Intellectual Property or Materials, or substantially similar to the Intellectual Property or Materials, anywhere in the world;
- (b) sell, distribute for commercial gain or otherwise commercialize merchandise that includes, contains or consists of the Intellectual Property or Materials.

6.7 To the extent that you use our Website (and any Materials) which contain third party intellectual property, you acknowledge and agree that:

- (a) you will not have the right to use that third-party intellectual property except as provided for in the Website and subject to these End User Terms;
- (b) you might be subject to additional restrictions regarding the use of that third-party intellectual property depending on the licenses from the third-party to us; and
- (c) you will be responsible for complying with any restrictions regarding the use of that third-party intellectual property.

6.8 Your licence under these End User Terms to use the content of the Website and Intellectual Property (and Materials) applies when using any Services and is subject to any further limitations set out in any terms of use, or terms and conditions for additional Services.

6.9 **U.S. Digital Millennium Copyright Act and Trademark Notice and Takedown**

- (a) The following section pertains to users residing in the United States only.
- (b) We will respond to legitimate requests made pursuant to the Online Copyright Infringement Liability Limitation Act of the Digital Millennium Copyright Act (17 U.S.C. § 512) (**DMCA**) and trademark law, and we retain the right to remove Content from the Services that we believe in good faith infringes on any third party's Intellectual Property Rights upon notice from the owner of such intellectual property, or their agent. Be advised that misrepresentations of infringement could result in liability for monetary damages and that we reserve the right to seek damages and indemnification from any party that submits a Notice of Claimed Infringement or Counter Notification in violation of U.S. law.

- (c) Any Notice of Claimed Infringement and request for removal, and all Counter Notifications thereto, the requirements for which are listed below, should be sent to our Designated Agent by physical or electronic mail at:

PeopleBrowsr, Inc.
Attention: Designated
Agent
150 Executive Park Boulevard, Suite 3050, San Francisco, CA 94134
Email: copyright@peoplebrowsr.com

Please only use the above address for submitting the notices set forth in this clause 5.9. Any other correspondence about us, the operation of the Services or any other matter should be sent to contact@peoplebrowsr.com.

6.10 **Notice of claimed infringement**

If you believe, in good faith, that any Content has been used in a manner that infringes your Intellectual Property Rights, you may send a timely Notice of Claimed Infringement containing the following information:

- (a) a physical or electronic signature of the copyright owner, or person authorized to act on its behalf;
- (b) a description of the copyrighted work that you claim has been infringed upon;
- (c) a description of where the material that you claim is infringing is located on the Services, the easiest way being by providing us with the url(s) leading directly to the allegedly infringing Content;
- (d) your mailing address, telephone number and email address;
- (e) a statement by you that you have a good faith belief that the disputed use is not authorized by the copyright owner, its agent or U.S. law; and
- (f) a statement, made under penalty of perjury under the laws of the United States, that the information contained in your notice is accurate and that you are the copyright owner or authorized to act on the copyright owner's behalf.

For claims of trademark infringement, send a notice to our Designated Agent containing the preceding information as applicable to your trade mark or service mark, including the mark, registration number if applicable, basis for your trademark claim, jurisdiction in which you claim trademark rights and class of goods or services and accompanying description for which you assert trademark rights. Please note that a copy of your notice will be sent to the party who posted the Content you report.

6.11 **Counter notification**

- (a) If we remove your Content in response to a Notice of Claimed Infringement, we will notify you and offer to provide you with a copy of such notice. If you believe your Content was wrongly removed due to a mistake or misidentification of the Content, you may submit a timely Counter Notification to our Designated Agent that includes the following information:
 - (1) your physical or electronic signature;
 - (2) identification of the Content that was removed or to which access has been disabled and the location at which the Content appeared before they were removed or access to it was disabled;

- (3) a statement, made under penalty of perjury under the laws of the United States, that you have a good faith belief that the Content was removed or disabled as a result of mistake or misidentification of the Content to be removed or disabled; and
 - (4) your name, mailing address, telephone number and email address, and a statement that you consent to the jurisdiction of the United States District Court for the judicial district in which your address is located, and that you will accept service of process from the party who submitted the Notice of Claimed Infringement or its duly appointed agent.
 - (b) Upon receiving an effective Counter Notification, we will promptly forward it to the reporting party. If the reporting party fails to notify us within ten (10) business days that it has filed an action seeking a court order to restrain you from engaging in the allegedly infringing activity, we will consider, in our sole discretion, restoring eligible Content to the Services.
- 6.12 Our policy is to remove any Content posted to the Services by any user for whom we have received and acted on more than two (2) takedown requests. We have discretion, however, to terminate any user's account and/or access to the Services after receipt of even a single Notification of Claimed Infringement, or in our sole discretion
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7. Restricted Use

- 7.1 You warrant to us and agree that you are 18 years of age or over and have full legal capacity to access the Website under the laws of the jurisdiction in which you reside. If you are between 13 and 18 years old, you may only access and use the Website with the prior permission of your parent or legal guardian, and you represent and warrant to us that you have such permission and that your parent or legal guardian has reviewed and discussed these End User Terms with you.
- 7.2 If we become aware that you are under 18 years old and have used or accessed or are using or accessing the Website or the Services, we may terminate or suspend your account without notice to you and any digital assets in your account may be forfeited and we will have no further obligations to you. Once your account is canceled, it cannot be re-activated and we reserve the right to deny you access to the Services.
- 7.3 You may not modify, copy, distribute, transmit, display, perform, reproduce, publish, licence, commercially exploit, create derivative works from, transfer, or sell any content, software, products or services contained within or derived from the Website or the Services without our prior written approval.
- 7.4 You may not use the Website or the Services, or any of our content, to further any commercial purpose, including any advertising or advertising revenue generation activity on your own website unless otherwise provided for in these terms without our express, prior written consent.
- 7.5 Your use of the Website and our Services is subject to international export controls and financial export requirements. By transacting tokens via the Services, you declare and undertake that you are aware of and subject to these requirements. Without limiting the foregoing, you are not entitled to use the Services if:
- (a) you are a citizen or resident of Cuba, Iran, North Korea, Sudan or Syria or any other country subject to US embargo, UN sanctions, the UK financial sanctions regime, or if

you are on the list of specific citizens by the US Ministry of Finances or the list of people denied by the US Ministry of Trade, a non-verified list, the financial sanctions regime of the Ministry of Finances; or

- (b) you intend on supplying any digital asset purchased or stored to Cuba, Iran, North Korea, Sudan or Syria or any other country subject to US embargo or the HM financial sanctions regime (or to a citizen or resident of any of these countries), or to a person on the list of specific persons, the list of denied persons, the non-verified list, the list of entities of the financial sanctions regime of the UK.

8. Links in the Services

- 8.1 The Website may contain links to other websites and services. Those links are provided for convenience only and may not remain current or be updated by us.
- 8.2 We are not responsible for the content or privacy policies or practices of persons or companies associated with linked services. We will not be liable to you or any other person for any loss or cost arising in respect of use or access to linked services. When you access any linked services you do so entirely at your own risk.
- 8.3 Linked services should not be construed as an endorsement, approval or recommendation by us of the owners or operators of those linked services, or of any information, graphics, materials, products or services referred to or contained on those Linked Websites, unless and to the extent stipulated to the contrary.

9. Proper Use

- 9.1 You must only use the Website and our Services for lawful purposes. You are prohibited from doing any act that we, acting reasonably, consider to be inappropriate, or which is unlawful or prohibited by any laws applicable to the Website and our Services, including but not limited to any act which would constitute a breach of privacy, using the Services to defame or libel us, our employees or any other person.
- 9.2 You must not:
 - (a) reverse engineer the code contained in the Website or upload files which contain viruses or malware which may cause damage to our property or the property of other individuals or post or transmit to our Website any material which we have not authorized including material which is, in our sole opinion, likely to cause annoyance, or which is racist, defamatory, obscene, threatening, pornographic or otherwise or which is detrimental to or in violation of our security protocols;
 - (b) damage, disrupt, interfere with or misuse the Website, including by data mining, hacking, data harvesting or scraping or using similar data gathering and extraction tools in respect of the Website;
 - (c) launch any automated program or script, including web crawlers, web robots, web indexers, bots, viruses or worms or any program which makes multiple server requests per second or impairs the operation and/or performance of the Website; use any device, software or routine intended to damage or interfere with the proper working of the Website or to intercept or sequester any system, data, images or other multimedia elements from the Website;

- (d) use the Website in any way that would breach any other provision of these End User Terms;
- (e) manipulate the price of products on our Website in any way, including bidding on your own items, preventing bidding, or using our Website to conceal illicit economic activity;
- (f) email or otherwise upload any content that (i) infringes any Intellectual Property Rights or other proprietary rights of any party; (ii) you do not have a right to upload under any law or under contractual or fiduciary relationships; (iii) poses or creates a privacy or security risk to any person; (iv) constitutes unsolicited or unauthorized advertising, promotional materials, commercial activities and/or sales, "junk mail," "spam," "chain letters," "pyramid schemes," "contests," "sweepstakes," or any other form of solicitation; or (vi) in our sole judgment is objectionable or which restricts or inhibits any other person from using or enjoying the Website, or which may expose us or our users to any harm or liability of any type;
- (g) violate any applicable local, state, national or international law, or any regulations having the force of law, including but not limited to the U.S. Department of Treasury's Office of Foreign Assets Control (**OFAC**), or which would involve proceeds of any unlawful activity;
- (h) solicit personal information from anyone under the age of 18;
- (i) harvest or collect email addresses or other contact information of other users from the Website by electronic or other means for the purposes of sending unsolicited emails or other unsolicited communications;
- (j) advertise or offer to sell or buy any goods or services for any business purpose that is not specifically authorized;
- (k) further or promote any criminal activity or enterprise or provide instructional information about illegal activities, including for the purpose of concealing economic activity, laundering money, or financing terrorism;
- (l) obtain or attempt to access or otherwise obtain any materials or information through any means not intentionally made available or provided for through the Website;
- (m) use any robot, spider, site search/retrieval application, or other device to retrieve or index any portion of the Website or the content posted on the Website, or to collect information about its users for any unauthorized purpose;
- (n) create user accounts by automated means or under false or fraudulent pretences;
- (o) access or use the Website for the purpose of creating a product or service that is competitive with any of our products or services; or
- (p) offer securities or advertise, market or otherwise suggest that our products or services are investments.

10. Promotions

From time to time we may make certain offers, or carry out promotions or contests. Additional terms may apply to those offers, promotions or contests and you must agree to those additional terms. In the event of any inconsistency between these End User Terms and the terms of any offer, promotion or contest, the terms of the offer, promotion or campaign prevail over these End User Terms to the extent of any inconsistency.

11. Consumer guarantees

- 11.1 In certain countries, our services come with guarantees that may not be able to be excluded under consumer protection laws in those jurisdictions (**Consumer Laws**).
 - 11.2 Nothing in these terms and conditions purports to modify or exclude the conditions, warranties and undertakings, and any other legal rights, arising under Consumer Laws or any other laws. Any and all other warranties or conditions which are not guaranteed by the Consumer Laws are expressly excluded where permitted, including liability for loss of expectations, loss of profits, incidental or consequential loss or damage caused by breach of any express or implied warranty or condition.
 - 11.3 To the extent that we are in breach of any consumer guarantee, your sole remedy will be for us to provide to you the features or service that was previously provided, or to pay for those features or services to be re-performed for you.
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12. Warranties and disclaimer

- 12.1 Our Website is provided to you strictly on an “as is” and “as available” basis. You acknowledge that:
 - (a) your use of the Website and Services is at your own risk and is also subject to the terms and conditions of the websites, products and services of our Affiliates that you access via our Website or Services;
 - (b) prior to accepting these End User Terms you have been given a reasonable opportunity to examine and satisfy yourself as to the contents of these End User Terms; and
 - (c) at no time prior to accepting these End User Terms have you relied on our skill or judgement, and you acknowledge it would be unreasonable for you to do so.
- 12.2 To the maximum extent permitted by law, all other warranties or conditions which are not guaranteed by law are expressly excluded, including liability for loss of expectations, loss of profits, incidental or consequential loss or damage caused by breach of any express or implied warranty or condition. In particular, we do not warrant:
 - (a) that your access to the Website or our Services will be free from interruptions, errors or viruses; or
 - (b) the accuracy, adequacy or completeness of information on the Website (nor do we undertake to keep the Website updated).
- 12.3 Our maximum liability to you is limited to the purchase price of any goods or services you purchased in your last transaction using our Services or US\$100, whichever is lower.

13. Limitation of Liability

- 13.1 To the maximum extent permitted by law, we do not accept responsibility for any loss or damage (including indirect, special or consequential loss or damage), however caused and whether or not foreseeable (whether in contract, tort, for breach of statutory duty or otherwise), even if we have previously been advised of the possibility of such loss or damage which you may directly or indirectly suffer in connection with:
- (a) your use of the Website or our Services or any linked website, content, products and services (together, the linked services) (including interference with or damage to your computer or mobile devices arising in connection with any such use);
 - (b) the Website or our Services being interrupted or unavailable;
 - (c) errors or omissions from the Website or our Services;
 - (d) any failure or lack of any security measures by us, or any third party including in relation to the storage or transfer of;
 - (e) viruses, malicious codes or other forms of interference affecting the Website or our Services or any linked services;
 - (f) your use of or reliance on information contained on or accessed through the Website or our Services or any linked services, which information may be incorrect, incomplete, inadequate or outdated;
 - (g) goods or services supplied pursuant to or in any way connected with the Website or our Services;
 - (h) unauthorized access to or use of, our servers and/or any information stored on them; or
 - (i) any failure or omission on our part to comply with our obligations as set out in these End User Terms.
- 13.2 We do not accept responsibility for inaccuracies or errors in any information about, or advertisements in respect of, goods and services, contained in the Website which are supplied by our Affiliates. The placement of such advertisements does not constitute a recommendation or endorsement by us of the relevant goods or services and the third party or owner of the linked services is solely responsible for any representations made in connection with information in respect of it and its goods and services displayed on the Website.
- 13.3 To the maximum extent permitted by law, you agree to indemnify and keep indemnified us, our Affiliates and their Personnel against any action, liability, cost, claim, loss, damage, proceeding or expense suffered or incurred directly or indirectly in connection with your use of the Website or the Services, or from your violation of these End User Terms or the NFT Terms of Sale and expressly including any grant of licence to use (including any merchandising right or licence).
- 13.4 Participants in minting agree to hold the us harmless for any loss incurred as a result of minting, including but not limited to, excessive gas fees for failed transactions, excessive gas fees resulting from a website or smart contract bug and/or and loss of product or asset resulting from a website or smart contract bug.

14. Specific Warnings

- 14.1 You must ensure that your access to the Website and our Services is not illegal or prohibited by laws which apply to you in the jurisdiction in which you are located.
- 14.2 You must take your own precautions to ensure that the process which you employ for accessing the Website and our Services does not expose you to the risk of viruses, malicious computer code or other forms of interference emanating from the Website or our Services (or any linked services) which may damage your own computer system.
- 14.3 You agree that you will not rely on any information contained on the Website or the availability of such information and that any decision you make in relation to the Website or our Services will be as a result of your own independent assessment of such information.
- 14.4 Even though we intend on providing accurate information on the Website, we cannot guarantee that the information on the Website is accurate, complete or updated, or free from technical inaccuracies or typos. In an effort to continue providing you with complete and accurate information to the extent possible, the information on the Website may change or be updated from time to time without advance notice.

15. Data and Privacy Policy

- 15.1 We undertake to comply with the terms of our Data and Privacy Policy which is available on our Website.
- 15.2 Your continued usage of our Website and/or Services will be taken to indicate your acceptance of the terms of our Data and Privacy Policy insofar as it relates to our Website.

16. Security of Information

- 16.1 No data transmission over the internet can be guaranteed as totally secure. Whilst we strive to protect such information, we do not warrant and cannot ensure the security of any information which you transmit to us.
- 16.2 Any information which you transmit to us is transmitted at your own risk. Once we receive your transmission, we will take reasonable steps to preserve the security of such information

17. Service Access

While we endeavor to ensure the Website is available 24 hours a day, we are not under any obligation to do so, and will not be liable to you if the Website is unavailable at any time or for any period. Your access to the Website or our Services may also be restricted at our discretion.

18. Termination of Access

- 18.1 Your access to the Website or the Services may be terminated at any time by us without notice to you. Following termination we will have no further obligations or liabilities to you. Any exclusions of liability or other provisions contained in these End User Terms which by their nature survive termination of these End User Terms will survive any such termination.
- 18.2 If your access to the Website or the Services is terminated by us following your breach of these End User Terms or your unlawful conduct (or suspected breach of these End User Terms or suspected unlawful conduct), termination will be in addition to any other rights we may have against you at law or in equity
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19. Severability

- 19.1 If any provision of these End User Terms is held to be illegal, invalid or unenforceable, in whole or in part, under any law, such provision or part thereof will to that extent be severed and deemed not to form part of these End User Terms but the legality, validity and enforceability of all other provisions of these End User Terms will not be affected.
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20. Governing Law

- 20.1 These End User Terms are governed by the laws in force in the State of New York and you agree to submit to the exclusive jurisdiction of the courts of that State in respect of any dispute arising from these End User Terms.
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21. Dispute Resolution and Class Action Waiver

- 21.1 Any dispute, claim or controversy (Dispute) arising out of or relating to any of these Terms or the breach, termination, enforcement, interpretation or validity thereof, including the determination of the scope or applicability of this agreement to arbitrate, shall be determined by arbitration in New York before one arbitrator. The arbitration shall be administered by JAMS pursuant to JAMS' Streamlined Arbitration Rules and Procedures. Judgment on the Award may be entered in any court having jurisdiction. This clause shall not preclude parties from seeking urgent interlocutory or provisional remedies in aid of arbitration from a court of appropriate jurisdiction.
- 21.2 If permitted by applicable law, each party waives the right to litigate in court or an arbitration proceeding any Dispute as a class action, either as a member of a class or as a representative, or to act as a private attorney general.
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22. Definitions

In these End User Terms:

Affiliate includes any party related to us (parent, subsidiary or other related group entity) or a third party with whom we have entered into an agreement to assist our provision of the Website or our Services, and to or from which you hereby instruct us to obtain or send data, including payment instructions;

Application means any products, services or any application built on the Platform or on any other PeopleBrowsr branded or co-branded websites, including subdomains, international versions of such websites, widgets or mobile application versions;

Auction means when a user of the Platform bids against other users on products, and the final price is set at the auction end time;

Consumer Laws has the meaning given in clause 10;

Content means any content, products, information or other material created or held by a user that is posted, shared, uploaded or otherwise made available on the Platform by a user of the Platform;

Copyright Laws means any laws applicable which address the protection of Intellectual Property Rights;

Digital Wallet means the applicable public key or wallet address, account or storage device supported by our Website;

Intellectual Property Rights means any and all:

- (a) current and future registered and unregistered rights in respect of semiconductor or circuit layouts, copyright, designs, trade marks, trade names, business names, trade secrets, know-how, confidential information, patents, inventions and discoveries;
- (b) applications for grant of any of the above;
- (c) other rights of a similar nature arising (or capable of arising) under statute or at common law in the Commonwealth of Australia or anywhere else in the world; and
- (d) intellectual property as defined in Article of the Convention Establishing the World Intellectual Property Organization 1967,

throughout the world for the full period of those rights and for all renewals and extensions;

Kred Domain Token means a Non Fungible Token records and controls DNS and ENS domain names.

Materials means any thing, including Intellectual Property and other information and Content, whether in material form or not, on or accessible via the Website;

NFTs means non-fungible tokens;

Payment Processor means Stripe or any other third party payment processor what we use from time to time, to bill you through a payment account linked to your account;

Personnel means any employee, contractor, subcontractor, agent, partner, shareholder, ultimate beneficial owner, director or officer of a party;

Platform means the PeopleBrowsr cloud based “software as a service” SaaS development and deployment environment;

Registrar Partner means the ICANN accredited Registrar Partner of PeopleBrowsr - [Currently TLD Registrar Pty Ltd.](#)

Services means our products, services, Applications, and our Platform; and

Website means the website available at www.peoplebrowsr.com or any other website as may be made available by us from time to time.

Part B – Data and Privacy Policy

This Data and Privacy Policy describes how and when we collect, use and share your information across the Services. When using any of the Services, we collect, transfer, store, disclose, and use your information as described in this Data and Privacy Policy, which includes personally identifiable information and any information you choose to provide that is deemed sensitive under applicable law. Irrespective of which country you live in, you authorize us to transfer, store, and use your information in the United States, Australia and any other country where we operate subject to applicable law.

1. About our Data and Privacy Policy

- 1.1 The privacy of your Personal Information is important to us. We respect your rights to privacy and rights under relevant applicable privacy laws (**Privacy Laws**). We are committed to complying with the requirements of Privacy Laws in the collection and handling of your Personal Information.
 - 1.2 This Data and Privacy Policy explains how we collect, retain, process, share, transfer and handle your Personal Information and describes the kinds of Personal Information we collect, use, disclose and our purposes for doing so.
 - 1.3 Personal Information is information which may be used to reasonably identify you. For example, your name, address, date of birth, gender, email address, telephone number is generally considered to be Personal Information. Personal Information may also include information we collect about your individual preferences.
 - 1.4 The Content you share on our Platform may contain Personal Information, sensitive information or a combination of them.
 - 1.5 This Data and Privacy Policy applies to your Personal Information when you use our Platform and the Services but does not apply to Third Party Sites. We are not responsible for the privacy policies or content of Third Party Sites.
 - 1.6 For the avoidance of doubt, unless stated otherwise, this Data and Privacy Policy will govern our collection of your Personal Information irrespective of the forum.
 - 1.7 This Data and Privacy Policy may be updated from time to time and the most up to date version will be published on our Platform. We encourage you to check our Platform periodically to ensure that you are aware of our current policy.
 - 1.8 Your continued usage of our Platform and/or Services will be taken to indicate your acceptance of the terms of this Data and Privacy Policy insofar as it relates to our Platform.
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2. Why we collect Personal Information

- 2.1 When you engage with our Platform or Services, we collect Personal Information so that we can provide you with products and services and improve and customize your experience with us. We only collect Personal Information if it is reasonably necessary for us to carry out our functions and activities.
- 2.2 For the registration of Kred domains and setup of OneHubs and other Services, we collect and process telephone number, email address, wallet address related data and user names for the purpose of performing our contractual duties. In the event of a transfer of a Kred

Domain Token or OneHub, we do not collect the telephone number of the transferee.

2.3 You may choose to:

- (a) provide a biography or link your social media profiles to your account and publicly accessible profiles in relation to some Services which comprise Personal Information depending on their identifying nature; and
- (b) create your own usernames, which can either be a real name or a pseudonym, and may constitute Personal Information depending on the identifying nature of the username. Usernames and real names may be listed publicly as part of our Services.

2.4 The purposes for which we collect and hold your Personal Information include:

- (a) to provide information to you about, deliver and improve, the products and services we provide to you;
- (b) to confirm your identity and process your Transactions;
- (c) to manage our relationship with you, evaluate our business performance and build our customer database;
- (d) to enable you to participate in any promotion, competition, survey;
- (e) to respond to your requests and seek your feedback;
- (f) to provide and improve technical support and customer service;
- (g) to conduct research, compare information for accuracy and verification purposes, compile or analyze statistics relevant to the operations of our business;
- (h) to facilitate our internal business operations, including fulfillment of any legal and regulatory requirements and monitoring, analyzing and improving the performance and functionality of our Platform and investigating breaches of or enforcement of any legal terms applicable to our Platform or Services;
- (i) to protect our Platform or our legal rights including to create backups of our business records;
- (j) to manage risk and protect our Platform from fraud by verifying your identity and helping to detect and prevent fraudulent use of our Platform;
- (k) for direct marketing and promotional purposes; and
- (l) to manage our business, including analyzing data collected from our Platform concerning visits and activities of users on our Platform including the Analytics Services. This analysis helps us run our Platform more efficiently and improve and personalize your experience online.

2.5 We may use your contact information, such as your email address or phone number, to customize your account or enable certain account features, for example, for login verification.

2.6 When you follow or subscribe to another user's OneHub, we will disclose your contact information to that OneHub owner and they may use your information to communicate with, or market to you. We will ask that they not on-sell or misuse your data but we do not have control over OneHub owner's actions.

- 2.7 If you provide us with your phone number, you agree to receive text messages to that number from us and third-party services we utilize.
- 2.8 We may use your contact information to send you information about the Services; to market to you; to help prevent spam, fraud, or abuse; and to help others find your account, including through third-party services and client applications. You may use your settings for email and mobile notifications to control notifications you receive from us, and may unsubscribe from notifications at any time.
- 2.9 You may choose to provide us with additional information to help improve and personalize your experience across the Services. For example, you may choose to upload and sync your address book so that we can help you find and connect with users you know or help other users find and connect with you. You can delete your imported address book contacts at any time by visiting your privacy settings. If you email us, we may keep your message, email address and contact information to respond to your request.
- 2.10 We provide certain features that allow you to communicate more privately. For example, you can use direct messages to have private conversations with other Users. When you privately communicate with others through our Services, such as by sending and receiving direct messages, we will store and process your communications, and information related to them.
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3. The Personal Information we collect

- 3.1 The kinds of Personal Information we collect will depend on the type of interaction you have with us, the Platform or the Services. Generally, the kinds of Personal Information we collect may include:
- (a) your name, address (postal and residential), email address, telephone number(s), date of birth and gender when you register with us;
 - (b) information from third party sources such as data providers and credit organizations, where permitted by law, including public blockchain data such as your nominated public key for a digital asset wallet;
 - (c) details of the device you have used to access any part of our Platform, including carrier/operating system, connection type, IP address, browser type and referring URLs and other information may be collected and used by us automatically if you use our Platform, through the browser on your device or otherwise;
 - (d) demographic information;
 - (e) location data;
 - (f) your connections with others whose personal information we may collect or hold; and
 - (g) transaction details relating to your use of our Services, including data regarding your feature usage patterns, interactions on our Platform and interactions with us.
- 3.2 Telephone calls to us may also be recorded for training and quality assurance purposes.
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4. How do we share Personal Information

- 4.1 We may disclose Personal Information collected from you:

- (a) to our related entities, Personnel, other companies that provide services to us, sponsors, government agencies or other third parties to satisfy the purposes for which the information was collected (as outlined in clause 2.4 of this Data and Privacy Policy) or for another purpose if that other purpose is closely related to the primary purpose of collection and an individual would reasonably expect us to disclose the information for that secondary purpose;
- (b) to other users of our Website, when you follow or subscribe to their OneHub or when you contact them using our Services;
- (c) to third parties who help us verify the identity of our clients and customers, and other software service providers who assist us to provide the services we provide to you;
- (d) to third parties who help us analyze the information we collect so that we can administer, support, improve or develop our business and the services we provide to you including cloud hosting services, off-site back ups and customer support;
- (e) to third parties, including those in the blockchain and fintech industry, marketing and advertising sectors, to use your information in order to let you know about goods and services which may be of interest to you in accordance with applicable laws;
- (f) if you make a payment as part of a Transaction through the Services, we may provide the seller, commerce provider, marketplace, or charity with your name, email address, shipping address, payment information and transaction data to facilitate payment processing, order fulfillment, and dispute resolution (including payment and shipping disputes) and to help prevent, detect, and investigate fraud or other prohibited activities. Please refer to these third parties' privacy policies for information about their information and privacy practices;
- (g) if the disclosure is requested by law enforcement or government agency, or is required by a law, or legal process, such as a subpoena, court or other legal process with which we are required to comply, including in relation to our obligations under the *Anti-Money Laundering and Counter Terrorism Financing Act 2006* (Cth);
- (h) if disclosure is required to enforce the terms of this Data and Privacy Policy or to enforce any of our terms and conditions with you;
- (i) to our professional advisers such as consultants and auditors so that we can meet our regulatory obligations, and administer, support, improve or develop our business;
- (j) to any other person, with your consent (express or implied);
- (k) to facilitate the sale of all or a substantial part of our assets or business or to companies with which we propose to merge or who propose to acquire us and their advisers;
- (l) to protect the interests of our users, clients, customers and third parties from cyber security risks or incidents and other risks or incidents; and
- (m) to maintain the integrity of our Platform and protect our rights, interests and property and those of third parties.

4.2 In addition to the above recipients, we will disclose your Personal Information if we are requested to do so under law or to assist law enforcement or if the disclosure is made in connection with either the normal operation of our business in a way that you might reasonably expect, for example, if such disclosure is incidental to IT services being provided to our business or for the resolution of any dispute that arises between you and us. This disclosure may involve your Personal Information being transmitted Overseas.

4.3 In the event of a proposed restructure or sale of our business (or part of our business) or where a company proposes to acquire or merge with us, we may disclose Personal Information to the buyer and their advisers without your consent subject to compliance with Privacy Laws. If we sell the business and the sale is structured as a share sale, you acknowledge that this transaction will not constitute the 'transfer' of Personal Information.

- 4.4 We may disclose de-identified, aggregated data with third parties for marketing, advertising, and analytics purposes. We do not sell or trade your personal information to third parties.
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5. How we collect and store data and transmit Personal Information

- 5.1 We usually collect and store information including in paper, physical and electronic form provided by you when you communicate with us by telephone, email, web-based form, letter, facsimile or other means, including when:
- (a) you contact us over the phone;
 - (b) we provide you with our Services via telephone, email or our Platform;
 - (c) we provide you with assistance or support for our products or Services;
 - (d) you participate in our functions, events or activities or on our social media pages;
 - (e) you request that we provide you with information concerning our products or Services;
 - (f) you upload or submit information to us or our Platform; or
 - (g) you complete any forms requesting information from you, including on registration with us, complete any survey or provide feedback to us concerning our products or services.
- 5.2 Where practicable we will only collect information from you personally. However, we will also collect your Personal Information through our partners and third parties who supply services to us.
- 5.3 We use our own and third party computer servers including our Platform hosts, data backups and payment gateway(s), which may be located Overseas and your Personal Information will likely be stored and transmitted Overseas as part of the normal operation of our business.
- 5.4 We do not accept responsibility for Personal Information being released to public blockchains through the use of our Platform, including through your choice to share your Personal Information in the Content you post, whether it be through public smart contracts or metadata matching.
- 5.5 We also collect information from your computer or mobile device automatically when you engage with our Platform or Services. This information may include:
- (a) the date and time of your visit;
 - (b) your domain;
 - (c) locality;
 - (d) operating system;
 - (e) the server your computer or mobile is using to access our Platform;
 - (f) your browser and version number;
 - (g) search terms you have entered to find our Platform or access our Services;

- (h) pages and links you have accessed both on our Platform and on other sites;
 - (i) the last website you visited;
 - (j) the pages of our Platform that you access;
 - (k) the device you use to access our Platform; and
 - (l) your IP Address.
- 5.6 While we do not use some of this information to identify you personally, we may record certain information about your use of our Platform such as which pages you visit and the time and date of your visit and that information could potentially be used to identify you.
- 5.7 It may be possible for us to identify you from information collected automatically from your visit(s) to our Platform. If you have registered an account with us, we will be able to identify you through your user name and password when you log into our Platform. Further, if you access our Platform via links in an email we have sent you, we will be able to identify you.
- 5.8 The device you use to access our Platform may collect information about you including your location using longitude and latitude coordinates obtained through GPS, Wi-Fi or cell site triangulation. For information about your ability to restrict the collection and use of such information, please use the settings available on your device.
- 5.9 We may use statistical analytics software tools and software known as cookies which transmit data to third party servers located Overseas. To our knowledge, our analytic providers do not identify individual users or associate your IP Address with any other data held by them.
- 5.10 We will retain your Personal Information for any time period we consider necessary to provide our products and services to you and to comply with our legal obligations. The period may vary depending on the type of Personal Information we hold. If we no longer need your personal information for these purposes we will take steps to destroy the information or ensure it is de-identified. In some circumstances we may be required to retain your Personal Information for a period required by law, for example in connection with Anti-Money Laundering and Counter Terrorism Financing.
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6. How we protect your Personal Information

- 6.1 We will endeavor to take all reasonable steps to keep secure and protect any Personal Information which we hold about you, including:
- (a) securing our physical premises and digital storage media;
 - (b) using computer safeguards such as Secure Socket Layer (**SSL**) technology to ensure that your information is encrypted and sent across the Internet securely
 - (c) placing password protection and access control over our information technology systems and databases to limit access and protect electronic information from unauthorized interference, access, modification and disclosure;
 - (d) taking regular back-ups of our electronic systems; and
 - (e) Asking OneHub owners to respect your personal information and not to resell your information.

- 6.2 Notwithstanding that we will take all reasonable steps to keep your Personal Information secure, data transmission over the internet is never guaranteed to be completely secure, including where disclosed to other users or OneHub owners. When interacting with the blockchain, we will likely not be able to prevent external parties from processing any personal data which has been written onto the blockchain. We do not and cannot warrant the security of any information you transmit to us or from any online services.
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7. Use of Cookies

- 7.1 When you engage with our Platform or the website of any of our partners, we and our partners may use cookies and other tracking technology (**Cookies**) to recognise you and customize your online experience. Cookies are small files that store information on your computer, mobile phone or other device. They enable us to recognise you across different websites, services, devices and/or browsing sessions. Cookies also assist us to customize online content and advertising, save your preferences for future visits to the Platform, measure the effectiveness of our promotions, prevent potential fraud and analyze your and other users' interactions with the Platform.
- 7.2 If you do not wish to grant us the right to use cookies to gather information about you while you are using our Platform, then you may set your browser settings to delete, disable or block certain Cookies. The following browsers have publicly available information about how to adjust cookie preferences: Microsoft Edge, Mozilla Firefox, Google Chrome and Apple Safari.
- 7.3 You may be asked to consent to use of Cookies when you access certain parts of our Platform, for example, when you are asked if you want the Platform to "remember" certain things about you.
- 7.4 Certain aspects and features of the Platform are only available through use of Cookies. If you disable Cookies, your use of the Platform may be limited or not possible or parts of our Platform may not function properly when you use them.
- 7.5 Upon your first visit to our Platform (or the first visit after you delete your Cookies), you may be prompted by a banner to accept our use of Cookies and other tracking technology (**Cookies policy**). Unless you have adjusted your browser setting so that it will refuse cookies and or declined to accept our Cookies policy, our system will issue Cookies when you access our Platform.
- 7.6 Our Platform may contain web beacons (also called single-pixel gifs) or similar technologies (**Web Beacons**) which are electronic images that we use:
- (a) to help deliver Cookies;
 - (b) to count users who have visited our Platform; and
 - (c) in our promotional materials, to determine whether and when you open and act on them.
- 7.7 We may also work with third-parties:
- (a) to place Web Beacons on their websites or in their promotional materials as part of our business development and data analysis; and
 - (b) to allow Web Beacons to be placed on our Platform from Analytics Services to help us compile aggregated statistics about the effectiveness of our promotional campaigns or other operations.

- 7.8 The Web Beacons of Analytics Services may enable such providers to place Cookies or other identifiers on your device, through which they may collect information about your online activities across applications, websites or other products.
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8. How we use Personal Information for communicating with you and direct marketing

- 8.1 We may communicate with you by email, SMS or push notification, to inform you about existing and new products and services that may be of interest to you including administering contests, promotions, surveys or other site features.
- 8.2 We will ensure that any email we send as direct marketing complies with the applicable laws and contains an 'unsubscribe' option so that you can remove yourself from any further marketing communications. To opt-out of communications via SMS, reply with "STOP". You may decline marketing messages sent by push notifications by refusing the relevant permission in your phone or tablet settings, however this setting will prevent you from receiving other messages from us via push notification. You may also opt-out of receiving marketing materials from us using the contact details set out below or adjusting your user dashboard on our Platform.
- 8.3 You can also call or write to us to request that your details be removed from our direct marketing list. We will endeavor to remove your details from our direct marketing list within a reasonable time (ordinarily **5 Business Days**).
- 8.4 Our direct marketing list may be operated by software and servers located Overseas and your Personal Information may be sent Overseas as part of our marketing.
- 8.5 We will also send communications that are required or necessary to send to users of our Platform that contain information about important changes or developments to or the operation of the Platform or as well as other communications you request from us. You may not opt out of receiving these communications but you may be able to adjust the media and format through which you receive these notices.
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9. Not identifying yourself

- 9.1 It may be impracticable to deal with you on an anonymous basis or using a pseudonym.
- 9.2 We may be able to provide you with limited information in the absence of your identifying yourself but generally we will be unable to provide you with any information, goods and/or services unless you have identified yourself.
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10. How to access or correct your Personal Information or make an enquiry or complaint

- 10.1 If you have any queries in relation to this policy, wish to access or correct the Personal Information we hold about you, or make a complaint, please contact us in writing at:

Email: contact@peoplebrowsr.com; or Mail:

Privacy Officer
PeopleBrowsr Pty Ltd.
Level 9, 1 Chifley Sq, Sydney 2000

- 10.2 We aim to acknowledge receipt of all privacy complaints from you within 5 working days and resolve all complaints within **30 Business Days**. Where we cannot resolve a complaint within that period, we will notify you of the reason for the delay as well as advising the time by which we expect to resolve the complaint.
- 10.3 In order to disclose information to you in response to a request for access we may require you to provide us with certain information to verify your identity. There are exceptions under Privacy Laws which may affect your right to access your Personal Information – these exceptions include where (amongst other things):
- (a) access would pose a serious threat to life, health or safety of any individual;
 - (b) access would have an unreasonable impact on the privacy of others;
 - (c) the request for access is frivolous or vexatious;
 - (d) the information relates to existing or anticipated legal proceedings between you and us and the information would not otherwise be accessible by the process of discovery;
 - (e) giving access would reveal our intentions in relation to negotiations with you;
 - (f) giving access would be unlawful;
 - (g) denying access is required or authorized by or under an Australian law or a court/tribunal;
 - (h) the information relates to commercial sensitive decision making process; or
 - (i) giving access would prejudice enforcement related action.
- 10.4 We may (depending on the request) charge you a fee to access the Personal Information. We will inform you of any fees payable in respect of accessing your Personal Information prior to actioning your request. All requests for Personal Information will be handled in a reasonable period of time (within 30 calendar days after the request is made).
- 10.5 If you wish to have your Personal Information deleted, please contact us using the details above and we will take reasonable steps to delete the information (unless we are obliged to keep it for legal or auditing purposes). To the extent that any Personal Information is stored on a blockchain it may be impracticable, unfeasible or impossible to delete.
- 10.6 In the event that you believe that there has been a breach of Privacy Laws, we invite you to contact us as soon as possible.
- 10.7 If you are not satisfied with our handling of a complaint or the outcome of a complaint you may make an application to:
- (a) the Office of the Australian Information Commissioner by visiting www.oaic.gov.au, emailing enquiries@oaic.gov.au; or writing to GPO Box 5218 Sydney NSW 2001; or
 - (b) the Privacy Commissioner in your State or Territory.
- 10.8 You may also view, access, edit or delete (to the extent possible) your Personal Information through your user account on our Platform. There will be certain data or information that may not be edited or deleted for you to be able to access our Platform, for example your digital wallet address.

11. Changes to this Data and Privacy Policy

- 11.1 We may amend this Data and Privacy Policy from time to time at our sole discretion, particularly where we need to take into account and cater for any:
- (a) business developments; or
 - (b) legal or regulatory developments.
- 11.2 If we make changes, we will notify you by revising the date at the top of the Data and Privacy Policy and, in some cases, may provide you with additional notice (such as adding a statement to the Platform or sending you a notification). We recommend you review the Data and Privacy Policy whenever you access the Services or otherwise interacts with us to stay informed about our information practices and the ways you can help us to protect your privacy.

12. Information for EU and UK citizens

- 12.1 For more information on how we process your Personal Information and information about your rights and legal bases according to GDPR, please visit www.peoplebrowsr.com/privacy . There you will find information on your rights according to GDPR, contact details of the controller, the EU representative and UK representative.

13. Definitions

- 13.1 In this Data and Privacy Policy:

Analytics Services means any third party website analytics provider and includes Google Analytics;

IP Address means a number automatically assigned to your computer which is required when you are using the internet and which may be able to be used to identify you;

Overseas means any place or country other than Australia and includes the following countries: United States of America;

Personal Information means information which means information or an opinion about an identified individual, or an individual who is reasonably identifiable: (a) whether the information or opinion is true or not; and (b) whether the information or opinion is recorded in a material form or not.

Third Party Sites means online websites or services that we do not own or control, including websites of our partners.

Part C – NFT Terms of Sale

1. Applicability of NFTs Terms of Sale

- 1.1 All NFTs purchased or procured by you as a buyer (**Buyer**) or offered for sale by you as a Seller (**Seller**) or which we mint for you as an artist or creator (**Creator**) are subject to these NFTs Terms and the Licence, unless otherwise agreed in writing and by purchasing or pre-purchasing any NFTs you are agreeing to be bound by these NFTs Terms and the Licence.
 - 1.2 The use of any NFTs in our Platform is subject to, without limitation our End User Terms as well as our Data and Privacy Policy.
 - 1.3 Termination of these NFTs Terms of Sale for any reason will not affect any obligations which have arisen prior to termination.
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2. Sale of NFTs

- 2.1 We, or Hub Owners (Each a **Seller**), or Creators may list NFTs for sale from time to time, and those NFTs may be offered as stand-alone sales or as part of bundles of other digital goods offered through our Platform.
 - 2.2 Sellers offer NFTs solely on a proprietary basis and each Seller transacts with Buyers solely on a bilateral basis;
 - 2.3 No offer of NFTs or any material associated with the offer of a NFTs is, or is intended to be, financial, investment or taxation advice of any kind. NFTs should not be purchased for speculative or investment purposes and the offer of NFTs is not intended to be, and is not, the offer of a financial product or security.
 - 2.4 If a Buyer engages in a secondary sale of a NFTs to another purchaser, that transaction may involve third party platforms or blockchain digital wallets which are not associated with the Seller, and may be subject to transaction fees charged by that network. Should any transfer be conducted using a marketplace we provide, then fees and charges may apply to those transactions payable to us at the time of the transaction.
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3. Pre-conditions to sale

- 3.1 As a pre-condition to sale, each Buyer warrants and acknowledges to the Seller (and us if applicable) that:
 - (a) They will abide by all terms and conditions of any licence applicable to an NFT they purchase;
 - (b) They are sufficiently experienced and educated to make decisions regarding the procurement or purchase of NFTs from us, including sufficient experience in dealing with and storing NFTs using a Digital Wallet;
 - (c) They have all necessary experience, resources, certificates, licences, permits and approvals to procure or purchase of NFTs applicable in the Buyer's jurisdiction, and

that any transactions under these NFTs Terms or in the Buyer's use of the NFT will be legal under the applicable laws of the Buyer's jurisdiction;

- (d) They purchase NFTs entirely at their own risk and understanding that Sellers have not made any representations or warranties as to the IT security or ongoing availability of such NFTs or the art or other rights associated with a NFTs or that a Buyer's access to use their NFTs will be uninterrupted, timely or secure at all times;
- (e) They understand and acknowledge that their ownership of NFTs, if withdrawn to a Digital Wallet, remains contingent upon the Buyer remaining in control of the seed phrases and private key(s) associated with that Digital Wallet and that Sellers will not store any information in connection with a Buyer's Digital Wallet beyond that required for the sale and transfer of the NFTs(s);
- (f) They are solely responsible for any decision to enter into a transaction to acquire an NFTs, including the evaluation of any and all risks related to any such transaction;
- (g) They have had the opportunity to obtain independent legal advice in relation to the terms and effect of these NFT Terms of Sale;
- (h) A significant degree of IT sophistication is required to safely deal in and store NFTs of any kind using a Digital Wallet;
- (i) Sellers (and we as applicable) do not provide and will not provide any fiduciary, advisory, brokerage, exchange or other similar services to a Buyer or any other person;
- (j) Sellers (and we as applicable) are not a custodian for the purposes of any financial services or securities laws, and transfers of any NFTs are for transaction purposes only;
- (k) Sellers (and we) are not responsible for any Loss caused by a Buyer's failure to act in accordance with any applicable terms and conditions attaching to any NFTs sale;
- (l) Sellers (and we) do not and cannot guarantee there will be any use for, or any particular price available for any NFT a Buyer purchase from a Seller;
- (m) Sellers do not represent or guarantee any outcomes, or any financial return from any acquisition of a NFTs, save the ability to own the NFTs and enjoy the art or the subject of the Licence or other rights notified to the Buyer on purchase, conditional upon the Buyer's adherence with any terms accompanying those rights;
- (n) Sellers do not guarantee that a trade will be satisfactory or that trades will be a fair exchange of value between the parties to that trade. We reserve the right to determine in our sole discretion, with or without notice to Users or trading partners, that any proposed or completed transaction regarding NFTs violates these Terms. Non-tradable items cannot be traded under any circumstances;
- (o) All transactions entered into and conducted under these NFT Terms of Sale are deemed to have occurred within the jurisdiction of Australia;
- (p) NFTs are not intended for speculative use, are not sold as or represented to be a financial product of any kind and nothing published is in any way financial or investment advice to a Buyer or any other person, and any NFTs offered for sales are not to be construed, interpreted, classified, or treated as:-
 - (1) any kind of currency other than cryptocurrency or Digital Currency;

- (2) debentures, stocks, or shares issued by us or any other corporation;
 - (3) rights, options, or derivatives in respect of such debentures, stocks or shares; rights under a contract for differences or under any other contract the purpose or pretended purpose of which is to secure a profit or avoid a loss;
 - (4) units in a collective or managed investment scheme;
 - (5) units in a business trust;
 - (6) derivatives of units in a business trust; or
 - (7) any other security, class of securities, or form of investment (whether regulated or otherwise); and
- (q) NFTs may experience or may have extreme price volatility, including being worthless in the future.
- 3.2 If a Buyer does not pass any required identity verifications, they may have limited functionality with any NFTs purchased and, in such a situation, will have no refund or recourse against Sellers.
- 3.3 If a Buyer purchases NFTs using Digital Currencies, the Buyer agrees, represents, and warrants that those Digital Currencies used for the purpose of purchasing, capturing, collecting, exchanging, or trading NFTs now, or in the future, on the Platform are not the direct or indirect proceeds of any criminal or fraudulent activity. Any violation of the foregoing may, in our sole discretion, result in termination of a Buyer's NFT.Kred account and forfeit of any NFTs associated with that account without any refund or recourse by the Buyer;
- 3.4 Buyers acknowledge that their decision to enter into any trade of NFTs is at their sole discretion and own risk. We only provide the Platform for Users to exchange NFTs, either for fiat currency, Digital Currency, or other NFTs. Any exchange activity, including the transfer of NFTs, or currency, will take place directly between users in a peer to peer transaction.
- 3.5 Buyers must make payment in full in any nominated currency or Credits (including Digital Currency if nominated) as a pre-condition to the purchase of any NFTs, including if a sale is made by way of auction.
- 3.6 In the event that any payment of Purchase Price is reversed or becomes invalid, including via a blockchain attack such as a double spending attack or recall or refund request by a payment processor, the Buyer agrees to immediately pay the Purchase Price in full upon demand.
- 3.7 Each Buyer warrants that they will not use the Services to engage in or facilitate any "ramping", "cornering", "front-running", "wash trading", "pump and dump trading", or any other manipulative, fraudulent or deceptive trading actions, including:
- (a) executing any transaction on a token which involves no material change in the beneficial ownership; or
 - (b) knowingly entering a transaction for the purchase of a token when another transaction of effectively the same size and price for the token has been, or will be, entered by, or for, the same or different users; or
 - (c) facilitating, assisting or knowingly transacting with any syndicate or joint account created or used for unfairly or deceptively influencing market prices.

4. Sellers

4.1 A Seller of a NFTs, as a precondition to sale agrees and warrants that:

- (a) They own, or are licensed to use, the intellectual property rights in any art used in minting a NFTs and any NFT offered for sale which are accompanied by a pre-existing licence are sold in compliance with that licence;
- (b) Any NFTs they mint will not be offered as a security, investment, speculative asset or financial product of any kind; and
- (c) They will not use the Services to engage in or facilitate any “ramping”, “cornering”, “front-running”, “wash trading”, “pump and dump trading”, or any other manipulative, fraudulent or deceptive trading actions, including:
 - (1) executing any transaction on a token which involves no material change in the beneficial ownership;
 - (2) trading a token at successively higher or lower prices for the purpose of:
 - (A) inducing false or misleading activities on that token;
 - (B) improperly influencing the market price for any token on the Platform; or
 - (C) establishing any price which does not reflect the true state of the market for that token; or
 - (3) knowingly entering a transaction for the sale of a token when another transaction of effectively the same size and price for the token has been, or will be, entered by, or for, the same or different users; or
 - (4) facilitating, assisting or knowingly transacting with any syndicate or joint account created or used for unfairly or deceptively influencing market prices

4.2 Each Seller, as a pre-condition of the listing for sale and the sale of an NFT grants to us a non-exclusive, perpetual, transferable, sub-licensable, royalty-free, worldwide, irrevocable licence to copy, display, upload, perform, distribute, store, modify, feature or otherwise use any NFTs and the art associated with same minted on our Platform or publicly, including in ongoing promotion of events or gallery showings and no royalty or payment will be required for any such public display or marketing use and confirms that licence is not inconsistent with any licence applying to such NFT.

4.3 If a Seller or Creator indicates they grant us a merchandising right, then the Seller grants to us a non-exclusive, perpetual, transferable, sub-licensable, royalty-free, worldwide, irrevocable licence to create merchandise and other products featuring the art associated with the NFT for which the merchandising right is granted and represents that any pre-existing licence in connection with that NFT permits such grant of rights. The Seller acknowledges and accepts that they is not entitled to receive any payment other than as indicated from time to time on our website in relation to any merchandise sales.

4.4 In the case of a primary sale, the Seller will have no obligation to transfer any NFTs to the Buyer until the Seller has received the Purchase Price (less any fees) in full for any NFTs.

- 4.5 Each Seller and Creator (as is applicable), to the maximum extent permitted by law, you agree to indemnify and keep indemnified us, our Affiliates and their Personnel and any Buyer of an NFT against any action, liability, cost, claim, loss, damage, proceeding or expense suffered or incurred directly or indirectly in connection with a violation of the NFT Terms of Sale or the licence applying to an NFT sold or minted (as may be applicable). This indemnity applies in addition to any other indemnity in these terms.
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5. Creators

- 5.1 A Creator of a NFTs, as a precondition to minting any NFTs, agrees and warrants that:
- (a) They own, or are licensed to use, the intellectual property rights in the Art used in minting a NFTs and said intellectual property is capable of supporting any licence which is applied or connected to the NFT as part of the minting process; and
 - (b) Any NFTs they mint will not be offered as a security, investment, speculative asset or financial product of any kind; and
 - (c) They will abide by the terms of any licence they choose to apply at the time of minting.
- 5.2 Each Creator, as a pre-condition of creation of an NFT:
- (a) grants the Licence shown or selected by the Creator at the time of minting; and
 - (b) grants to us a non-exclusive, perpetual, transferable, sub-licensable, royalty-free, worldwide, irrevocable licence to copy, display, upload, perform, distribute, store, modify, feature or otherwise use any NFTs and the art associated with same minted on our Platform or publicly, including in ongoing promotion of events or gallery showings and no royalty or payment will be required for any such public display or marketing use.
- 5.3 On a primary sale, the Creator agrees that any agreed upon commissions or revenue share to be paid to us from such primary sales will be promptly transferred to us in accordance with agreed upon terms and if we receive the purchase price for the sale of a Creator's NFT upon primary sale we will be entitled to withhold from that amount the amount in respect of our commissions or fees and to transfer the balance to the Creator's nominated Digital Wallet.
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6. Auctions

- 6.1 If a NFTs is sold by Auction, the Platform will
- (a) Permit pre-registration for an auction;
 - (b) Show the time remaining and highest bid until the end of each Auction;
 - (c) The reserve price will usually be shown for an Auction;
 - (d) Show the highest Valid Bid placed at the time of the Auction ends will be the successful bid for that auction.
 - (e) If an Auction involves the issue of more than one NFTs, then a successful bid may be allocated a NFTs in order of the highest bids; and

- (f) Rules may be included for Auctions including to extend the duration of the auction if bids are received close to the ending time for the auction.
- 6.2 For the purposes of Auctions, a Valid Bid must meet the following criteria, and if it does not, it may be rejected, including retrospectively, by us in our sole discretion:
- (a) A bid must be a genuine and irrevocable bid to purchase the NFTs offered for sale;
 - (b) A bid must be received by the Platform during the Auction period. If for any reason the bid is not received before the closing of an Auction for any reason, the bid is invalid. A bid will not be valid unless we have issued a confirmation email or other message of the receipt of the bid;
 - (c) The bid must not be a “dummy” bid or a fake bid or be intended to cause the Auction process to behave or function other than as expected, being an Auction process receiving bona fide bids for NFTs;
 - (d) A bid must include a price in the currency denominated for the Auction; and
 - (e) The bidder’s account must be in good order, not liable to suspension or cancellation and, if required, the bidder must have provided KYC information; and
- 6.3 We reserve the right in our sole discretion to reject any Valid Bids in the event the Buyer who placed the bid becomes prohibited from participating in the Auction or we believe, in our sole discretion, the Buyer has breached these terms.
- 6.4 If any time after acceptance of these terms and prior to the delivery of any NFTs the subject of an auction, we discover any attempt to double spend payment, reverse or request a refund of payment made in an Auction, then we are not required to deliver any Kref NFT to the Buyer.
- 6.5 Each Buyer wishing to participate in an Auction must inform and stay informed of the occurrence of any Auction and the details of any Auction announcements, including any changes or amendments to the details of an Auction. If a Buyer does not keep themselves informed of such changes we shall not be liable for any Claim or Loss concerning that failure.
- 6.6 Buyers hereby waive all rights, claims and/or courses of action (present or future) under law (including any tortious claims) or contract against us in connection with or arising from a Buyer’s transfer of any payment an Auction and shall further hold us harmless from and against any and all losses, damages, taxes, liabilities and expenses that may be incurred by a Buyer in connection with or arising from such transactions.
- 6.7 All Buyers release us and any Seller (as applicable) from any Claim for Loss of any kind in connection with any malfunction or failure of an auction mechanism to operate as expected in connection with a sale of NFTs.
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7. Risk and Title

- 7.1 Risk and title in any NFTs purchased transfers to the Buyer upon purchase of a NFTs and the Buyer is responsible for ensuring any Digital Wallet that a NFTs is transferred to is accurately linked for the withdrawal. If a Buyer withdraws to a mistakenly entered Digital Wallet address or loses the private key and seed phrase associated with that Digital Waller, then the Buyer will likely permanently lose access to the NFTs (and any other NFTs) associated with that Digital Wallet.

8. Refund

- 8.1 Unless required by law or the subject of express special conditions shown at the point of sale, orders placed for NFTs are non-refundable, cannot be canceled for change of mind, require payment in full of the Purchase Price at the time of purchase and may require that a Buyer connect or provide a Digital Wallet for delivery of the NFTs at the time of sale.
- 8.2 Where the Purchase Price has been paid in a Digital Currency and a Buyer is entitled to a refund for any reason, the Buyer agrees the refund is to be made in the same form of Digital Currency used in the initial transaction, or at our option in US or Australian dollars equivalent to the value of the Digital Currency used in the initial transaction on the date the Purchase Price was paid, whether or not that is a greater or lesser sum at the time the refund is due.
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9. Intellectual property and control

- 9.1 Unless otherwise stated in an express license linked to in a NFTs offered for sale, when a Buyer purchases a NFTs:
- (a) Subject to the below, the Buyer owns the NFTs completely and has the right to trade, sell or give away the NFTs; and
 - (b) The Buyer enjoys:-
 - (1) if a licence is nominated at the time of minting by a Creator or Seller, the licence nominated by the Creator or Seller (being one of the licences at Part C1 or C2 below); and
 - (2) if no licence is nominated, that licence shown at part C1 below.
 - (c) The Buyer does not, by virtue of owning a NFTs, obtain any ownership in the copyright in any art associated with the NFTs; and
 - (d) The Buyer acknowledges that upon sale of the NFTs:
 - (1) The Licence immediately transfers to the new Buyer and any benefits under the Licence in favor of the former Buyer terminate and the former Buyer may not utilize any of the art associated with the NFTs in any way from that time on; and
 - (2) A royalty payment may be programmatically deducted from any secondary sale transaction and remitted automatically to a nominated Creator of the NFTs.
- 9.2 The Seller will have no unilateral ability to intervene in, freeze, seize, redeem or otherwise modify the ownership of any NFTs unless otherwise stated at the time of sale or included in the licence applying to the NFT.
- 9.3 Each Seller warrants that they hold the right or licence to sell the NFTs which are offered for sale, save that we do not warrant that a Seller (other than us) holds that right. While we will take reasonable steps to remove NFTs for sale where we are notified of intellectual property infringement, we accept no liability for any Claim or Loss in connection with a third party Seller of an NFT selling an NFT which contains infringing material or which is unauthorized.

- 9.4 We hereby grant Sellers and Creators, for the duration of their use of the Platform strictly in accordance with these Terms, a limited licence (**Patent Licence**) to use our intellectual property, including as set out in US Patent No. US 2020/0242105 A1 (**Patent**) for the purposes of the use of the Platform and for the issue of NFTs as a Seller and / or Creator.
- 9.5 Upon termination of these Terms for any reason the Patent Licence automatically ceases and the Seller or Creator (as applicable) must not use any of our intellectual property (including as disclosed in the Patent) for any purpose whatsoever. As a condition of the grant of the Patent Licence, the Seller or Creator (as applicable) agrees to indemnify us for any costs or claims brought against us in connection with their use of any of the intellectual property used under the Patent Licence, including reasonable attorney's fees.
- 9.6 Subject to clause 5.1, we acknowledge that a Creator owns the intellectual property rights in the art they create which is used in minting an NFT.
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10. Moral Rights

- 10.1 Each Creator unconditionally consent in favor of the Buyer, its licensees and successors in title and any person authorized by it, to the performance or omission in relation to the Art, which would otherwise amount to an infringement of the Moral Rights of the Artist.
- 10.2 To the extent that any directors, officers, employees, agents or contractors of the Creator (where relevant) have any Moral Rights with respect to the Art, the Creator has procured or will procure from such directors, officers, employees, agents or contractors, an irrevocable consent in favor of the Creator and the Buyer to do, or omit to do, anything which, but for the consent, would infringe that person's Moral Rights.
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11. Payment terms

- 11.1 Buying, selling, or transferring NFTs may be subject to fees, commissions, royalties and other charges including:
- (a) transaction fees associated with transactions on NFT.Kred Supported Hub between Users, payable to Hub Owner;
 - (b) commissions on secondary sales (**Royalties**) of Collectibles, payable to the creators of such Collectibles;
- 11.2 All fees for an NFT sale will be disclosed to a Buyer before they are charged. Transaction fees and additional fees may also apply depending on the method of payment used.
- 11.3 Our fees will appear on a provided invoice via Services unless otherwise indicated.
- 11.4 All fees are exclusive of applicable federal, state, local or other taxes (**Taxes**). Buyers and Sellers are responsible for all applicable Taxes, and we may charge Taxes in addition to the applicable fees when we are required to do so. If a transaction, Buyer or Seller is exempt from Taxes, they must provide us with a valid tax exemption certificate and we reserve the right to determine whether the certificate is valid. Tax exemption will only apply from and after the date we receive such a certificate.
- 11.5 If a Buyer contacts their bank or credit card company or any payment provider to seek to decline, chargeback or otherwise reverse the charge of any Purchase Price payable for a NFTs (**Chargeback**):
- (a) we may automatically terminate any and all account access for that Buyer; and

- (b) the Buyer must return any NFTs the subject of the disputed payment to us; and
 - (c) the Buyer must indemnify us for any loss in value of the NFTs from the time of sale to the time of return.
 - 11.6 Any questions about payments can be sent to our customer care team. Each Buyer agrees to contact us concerning any disputes before filing a Chargeback. We reserve the right to dispute any Chargeback with a payment provider, bank or other financial institution.
 - 11.7 Payments may be processed by Payment Processors in accordance with their terms of service and privacy policy. By making a payment through the Payment Processor, the Buyer acknowledges that we do not control and are not liable for the security or performance of the Payment Processor.
 - 11.8 Third-party services purchased through the sale of NFTs are subject to the terms and conditions of such third-party service providers, which may have their own refund policies different from ours. The purchase terms and conditions for such third-party services will be displayed during the purchase process, such as through a link to the purchase terms and conditions. The Buyers agree to verify their ability to purchase, cancel or obtain a refund for a third-party services and, we will not refund purchases of third-party services.
 - 11.9 Any secondary sale royalties in relation to an NFT minted on our Platform, which we receive, may be subject to a minimum transfer value (**MTV**) that shall be communicated to Sellers. In the event that value of such secondary sale royalties falls below the MTV, the Seller is not obliged to transfer such secondary sale royalties, any such transfers will be subject to an administrative fee and an estimated gas fee that shall be communicated to the Seller.
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12. Volatility of Digital Currencies

- 12.1 Sellers acknowledge and agree that Digital Currencies may experience extreme price volatility, including being worthless in the future, and Buyers are solely responsible for all risks related to such price fluctuations from the time that we receive:
 - (a) the Purchase Price on a primary sale from a Buyer; or
 - (b) the Purchase Price on a secondary sale from a Buyer; or
 - (c) any secondary sale royalty fees in relation to an NFT minted on our Platform but sold on another platform,until such time that the Purchase Price or secondary royalty (less any applicable fees) is delivered to the Seller or Creator (as applicable). For the avoidance of doubt, we will not be liable for any Loss or Claim as a result of any change in the value of any Digital Currencies during that time from receipt by us of the Digital Currencies and delivery to the Seller of any Digital Currencies to which the Seller or Creator (as applicable) is entitled.
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13. Taxation

Sellers and Creators are solely responsible for any taxation which arises as a result in dealing in NFTs, including capital gains or income tax. Neither a Seller or Creator shall have a Claim

for any Loss against us in respect of any taxation amounts how so ever arising.

14. Definitions

In these NFT Terms,

Art means all artistic, literary and other works or subject matter which have been created by or the rights to which are owned or licensed by, a Creator; and

Moral Rights means the right of attribution of authorship, the right not to have authorship falsely attributed and the right of integrity granted to authors under Copyright Laws.

Part C1 – Commercial Licence

Summary of Commercial Licence

- The Commercial Licence provides the broadest use to the holder of the NFT.
- The NFT **can be used for commercial purposes and to create derivative works, including commercial merchandising.**
- There are still some restrictions on NFT use, which are needed for legal reasons to seek to protect the value of the NFT collection.

1. Scarcity

- 1.1 If the NFT is offered as part of a numbered collection, the Creator warrants and represents that the Art associated with the NFT will only be used within that number of NFTs shown in the collection and in no other NFT collection.

2. Commercial and derivative rights

- 2.1 The Intellectual Property Rights in all aspects of the Art is owned or licensed by us.
- 2.2 The NFT you Own **MAY** be used for commercial purposes in its entirety as a whole, or as a basis for derivative works which are substantially altered from the original NFT and Art, but the NFT and Art may not be used to:
- (a) create physical merchandise using the NFT, once you no longer Own that NFT; or
 - (b) create, sell or promote Counterfeit NFTs or associated collections.
 - (c) The Owner of commercial products or derivative works created using the Art from an NFT in accordance with this Licence shall not be liable to pay any Revenue Share on transfer of those goods and may enjoy that merchandise for the duration of its existence. Any derivative works created in accordance with the terms of this Licence will be deemed to be sub-licensed under the terms of this Licence and subject to the terms of this Licence (other than any obligation to pay Revenue Share).

3. Restrictions on Use

- 3.1 The Owner of an NFT must not:
- (a) seek to use the Art or NFT for commercial gain, excluding a bona fide sale of the NFT to a buyer, conditional upon the Revenue Share payment being made; or
 - (b) associate or display the Art in connection with images depicting hatred, violence, intolerance, cruelty, or other inappropriate behaviour that could be reasonably considered to bring the owner of the Art into disrepute, or that could be reasonably considered to infringe on the rights of others; or
 - (c) seek to trademark or acquire Intellectual Property Rights in the Art; or take, appropriate, or represent any ownership in the Art; or
 - (d) cause, directly or indirectly, the further issue of an NFT which claims an association

with the Art or which purports to be an NFT of the Art or which is a derivative work of the Art or

- (e) assert any right to or over the Art in any manner inconsistent with the rights under this Licence; or
- (f) take any action which would or might invalidate, challenge, oppose, infringe, or otherwise put in dispute the owner's title to any Intellectual Property Rights in the Art; or
- (g) be reasonably seen to disparage the Intellectual Property Rights of the owner; or
- (h) cause, permit, or assist any other person directly or indirectly to do any of the above acts.

3.2 The Owner, as a condition of accepting a transfer of the NFT to which this licence applies understands and agrees that if the Art associated with the NFT you Own may contain Third Party IP, including Intellectual Property Rights of the Creator, and that:

- (a) they will not have the right to use such Third Party IP in any way except as incorporated in the Art, and subject to this terms and conditions of this Licence;
- (b) depending on the nature of the licence granted from the owner of the Third Party IP, the Creator may need to, subject to their discretion, place additional restrictions on the Licence; and
- (c) to the extent that the Creator informs you in writing of additional restrictions under clause 3.2(b) of this Licence, you will be responsible for complying with all such restrictions from the date that you receive such written notice, and that failure to do so will be deemed a breach of this Licence.

3.3 For the avoidance of any doubt:

- (a) the restrictions on the Licence survive termination or assignment transfer of this Licence;
- (b) this Licence is limited to the time you Own the NFT and upon your sale of the NFT to another party the Licence is assigned to the purchaser of the NFT and your rights under the Licence cease to have any effect, and you must draw to the other party's attention the contents of this Licence prior to your sale of the NFT; and
- (c) the sale of your NFT does not constitute a "commercial use" of your NFT for the purposes of this Licence.

4. Grant of Licence

4.1 The Creator of the Art hereby grants, to the party who Owns an NFT (Licensee, you), for the time that party Owns the NFT, a worldwide, non-exclusive, royalty-free licence in respect of the Art associated with the NFT then owned, subject always to the Owners strict compliance with the clauses in this licence (**Licence**).

4.2 The Licence is transferrable only via a Permitted Transfer, is revocable and is for the Owner's to use, copy, display, and enjoy the Art associated with the NFT you Own:

- (a) for the Owner's personal and non-commercial use; and
- (b) as part of a Marketplace that permits the sale or transfer of an NFT you Own; or

- (c) as part of an online gallery which displays the Art associated with the NFT you Own; and
 - (d) for any other purpose set out in clause 2 of this Licence.
 - 4.3 Except as expressly stated in this Licence, nothing in these Licence Terms is intended to, or shall operate to, give an Owner ownership of any Intellectual Property Rights in, or other rights in respect of the Art or an NFT you Own.
 - 4.4 For the avoidance of doubt, any individual layered files, traits and Art associated with an NFT you Own may not be used individually, separately or in combination of each other, other than as provided for under the Licence.
-

5. Permissible transfers of the NFT you Own

- 5.1 You and any future owner of the NFT you Own have a limited right to transfer the NFT you Own (**Secondary Sale**), provided that:
 - (a) the transferee accepts all of the terms of this Licence;
 - (b) prior to the transfer, you have not breached this Licence; and
 - (a) the Revenue Share percentage of the gross amounts is paid by such party to the Secondary Sale as is applicable to the nominated Recipient.
 - 5.2 For the avoidance of doubt, the additional fees under clause 5.1(c) of this Licence do not include, and are not intended to cover, any additional fees imposed or required by the platform through which any Secondary Sale is being conducted.
 - 5.3 Upon the sale of any NFT you Own, this Licence transfers to the purchaser who then Owns the NFT and the ownership of that NFT will be subject to, and conditional upon, compliance with the terms and conditions set out in this Licence.
 - 5.4 With immediate effect upon your sale of an NFT you Own, your rights under the Licence under shall cease to apply and will no longer be in force and effect.
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6. Termination

- 6.1 In the event that the Owner of an NFT breaches any of the terms of this Licence, the Creator may terminate the Licence without notice and may take further steps including publishing the termination of the Licence and/or taking steps to seek to block the Art or the listing of an NFT on any third party sites.
 - 6.2 Upon termination any right to use the Art associated with an NFT which is Owned, whether under the Licence or otherwise, immediately ceases.
-

7. Definitions

- 7.1 In this document:

Art means any art, design, wording and drawings (in any form or media, including, without limitation, video or photographs) that are associated with an NFT that you Own;

Counterfeit NFT means an NFT that contains art that is identical or substantially indistinguishable from the NFT you Own, including:

- an NFT described as a knock-off, replica, imitation, clone, faux, fake, mirror image, or similar term used to describe an NFT; or
- an NFT that mimics the layers, features or traits of the NFT you Own,

in an attempt to pass it off as a genuine creation by us;

Digital Wallet means the applicable public key or wallet address, account or storage device supported by our Website;

Intellectual Property Rights means any and all present and future intellectual property rights, conferred by statute, at common law or in equity and wherever existing, including:

- (a) patents, inventions, discoveries, designs, copyright, moral rights, trade marks, service marks, trade names, brand names, business names, product names, domain names or rights in designs, art, images, drawings, know how, product names, trading styles, get-up, processes, methodologies, trade secrets and any other rights subsisting in the results of intellectual effort in any field, whether or not registered or capable of registration;
- (b) any application or right to apply for registration of any of these rights or other rights of a similar nature arising or capable of arising under statute or at common law anywhere in the world;
- (c) other intellectual property as defined in Article 2 of the Convention Establishing the World Intellectual Property Organisation 1967;
- (d) any registration of any of those rights or any registration of any application referred to in paragraph (b); and
- (e) all renewals and extensions of these rights;

Marketplace means a software platform or software (including a Blockchain digital wallet) which permits the transfer, purchase or sale of an NFT, provided that the Marketplace at all times cryptographically verifies the NFT owner's right to Own the NFT;

Own means, with respect to an NFT, the NFT a Creator has issued, that you have purchased or otherwise rightfully acquired from a legitimate source, where proof of ownership is recorded on a blockchain system and you control the private key associated with a Digital Wallet to which the NFT is associated or located;

Recipient means the party nominated as entitled to receive the Revenue Share, which may include by programmatic or on-chain enforcement;

Revenue Share means such revenue share as indicated as applying at the time of sale or recorded in the metadata of the NFT; and

Third Party IP means any third party Intellectual Property Rights.

Part C2 – Personal Licence

Summary of “Personal” Licence

- The NFT being sold is intended to be a collectible and commemorative keepsake of the project offered on the Hub by the Seller and/or Creator.
- You **can** display your NFT for any personal purposes. For example within your wallet, your mobile lock screen, a computer wallpaper, as a profile picture, within a digital frame or television.
- Except for a limited number of copies or derivative works for personal use only, you **cannot** copy the NFT art, for example making another NFT from all or part of this NFT, including making any other derivative works for resale or using the art for commercial purposes, for example selling prints or t-shirts or using the art in an online game or comic or video.

1. Scarcity

- 1.1 If the NFT is offered as part of a numbered collection, the Creator warrants and represents that the Art associated with the NFT will only be used within that number of NFTs shown in the collection and in no other NFT collection.
-

2. No commercial or derivative rights

- 2.1 The Intellectual Property Rights in all aspects of the Art is owned or licensed by us.
- 2.2 The NFT you Own **MAY NOT** be used for commercial purposes as a whole or in part, or as a basis for derivative works including those which are substantially altered from the original NFT or Art, and the NFT and Art **MAY NOT** be used to:
- (a) create merchandise using the NFT; or
 - (b) create, sell or promote Counterfeit NFTs or associated collections.
- 2.3 The NFT you Own MAY be used to create a limited number of derivative works for non-commercial purposes and which do not involve altering the NFT, but which includes creating a reasonable number of prints, clothing items or digital reproductions for your own personal use and not for resale.
-

3. Restrictions on Use

- 3.1 The Owner of an NFT must not:
- (a) seek to use the Art or NFT for commercial gain, excluding a bona fide sale of the NFT to a buyer, conditional upon the Revenue Share payment being made; or
 - (b) associate or display the Art in connection with images depicting hatred, violence, intolerance, cruelty, or other inappropriate behaviour that could be reasonably considered to bring the owner of the Art into disrepute, or that could be reasonably considered to infringe on the rights of others; or

- (c) seek to trademark or acquire Intellectual Property Rights in the Art; or take, appropriate, or represent any ownership in the Art; or
- (d) cause, directly or indirectly, the further issue of an NFT which claims an association with the Art or which purports to be an NFT of the Art or which is a derivative work of the Art or
- (e) assert any right to or over the Art in any manner inconsistent with the rights under this Licence; or
- (f) take any action which would or might invalidate, challenge, oppose, infringe, or otherwise put in dispute the owner's title to any Intellectual Property Rights in the Art; or
- (g) be reasonably seen to disparage the Intellectual Property Rights of the owner; or
- (h) cause, permit, or assist any other person directly or indirectly to do any of the above acts.

3.2 The Owner, as a condition of accepting a transfer of the NFT to which this licence applies understands and agree that if the Art associated with the NFT you Own may contain Third Party IP, including Intellectual Property Rights of the Creator, and that:

- (a) they will not have the right to use such Third Party IP in any way except as incorporated in the Art, and subject to this terms and conditions of this Licence;
- (b) depending on the nature of the licence granted from the owner of the Third Party IP, the Creator may need to, subject to their discretion, place additional restrictions on the Licence; and
- (c) to the extent that the Creator informs you in writing of additional restrictions under clause 3.2(b) of this Licence, you will be responsible for complying with all such restrictions from the date that you receive such written notice, and that failure to do so will be deemed a breach of this Licence.

3.3 For the avoidance of any doubt:

- (a) the restrictions on the Licence survive termination or assignment transfer of this Licence;
- (b) this Licence is limited to the time you Own the NFT and upon your sale of the NFT to another party the Licence is assigned to the purchaser of the NFT and your rights under the Licence cease to have any effect, and you must draw to the other party's attention the contents of this Licence prior to your sale of the NFT; and
- (c) the sale of your NFT does not constitute a "commercial use" of your NFT for the purposes of this Licence.

4. Grant of Licence

4.1 The Creator of the Art hereby grants, to the party who Owns an NFT (Licensee, you), for the time that party Owns the NFT, a worldwide, non-exclusive, royalty-free licence in respect of the Art associated with the NFT then owned, subject always to the Owners strict compliance with the clauses in this licence (**Licence**).

4.2 The Licence is transferrable only via a Permitted Transfer, is revocable and is for the Owner's to use, copy, display, and enjoy the Art associated with the NFT you Own:

- (a) for the Owner's personal and non-commercial use, including to create a reasonable number of derivative works limited to those intended for personal use, such as physical prints, clothing or other ways of personally enjoying the use, but with no right to sell any such derivative works;
 - (b) as part of a Marketplace that permits the sale or transfer of an NFT you Own; or
 - (c) as part of an online gallery which displays the Art associated with the NFT you Own.
 - 4.3 Except as expressly stated in this Licence, nothing in these Licence Terms is intended to, or shall operate to, give an Owner ownership of any Intellectual Property Rights in, or other rights in respect of the Art or an NFT you Own.
 - 4.4 For the avoidance of doubt, any individual layered files, traits and Art associated with an NFT you Own may not be used individually, separately or in combination of each other, other than as provided for under the Licence.
-

5. Permissible transfers of the NFT you Own

- 5.1 You and any future owner of the NFT you Own have a limited right to transfer the NFT you Own (**Secondary Sale**), provided that:
 - (a) the transferee accepts all of the terms of this Licence;
 - (b) prior to the transfer, you have not breached this Licence; and
 - (c) the Revenue Share percentage of the gross amounts is paid by such party to the Secondary Sale as is applicable to the nominated Recipient.
 - 5.2 For the avoidance of doubt, the additional fees under clause 5.1(c) of this Licence do not include, and are not intended to cover, any additional fees imposed or required by the platform through which any Secondary Sale is being conducted.
 - 5.3 Upon the sale of any NFT you Own, this Licence transfers to the purchaser who then Owns the NFT and the ownership of that NFT will be subject to, and conditional upon, compliance with the terms and conditions set out in this Licence.
 - 5.4 With immediate effect upon your sale of an NFT you Own, your rights under the Licence under shall cease to apply and will no longer be in force and effect.
-

6. Termination

- 6.1 In the event that the Owner of an NFT breaches any of the terms of this Licence, the Creator may terminate the Licence without notice and may take further steps including publishing the termination of the Licence and/or taking steps to seek to block the Art or the listing of an NFT on any third party sites.
 - 6.2 Upon termination any right to use the Art associated with an NFT which is Owned, whether under the Licence or otherwise, immediately ceases.
-

7. Definitions

7.1 In this document:

Art means any art, design, wording and drawings (in any form or media, including, without limitation, video or photographs) that are associated with an NFT that you Own;

Counterfeit NFT means an NFT that contains art that is identical or substantially indistinguishable from the NFT you Own, including:

- an NFT described as a knock-off, replica, imitation, clone, faux, fake, mirror image, or similar term used to described an NFT; or
- an NFT that mimics the layers, features or traits of the NFT you Own,

in an attempt to pass it off as a genuine creation by us;

Digital Wallet means the applicable public key or wallet address, account or storage device supported for the delivery of the NFT;

Intellectual Property Rights means any and all present and future intellectual property rights, conferred by statute, at common law or in equity and wherever existing, including:

- (a) patents, inventions, discoveries, designs, copyright, moral rights, trade marks, service marks, trade names, brand names, business names, product names, domain names or rights in designs, art, images, drawings, know how, product names, trading styles, get-up, processes, methodologies, trade secrets and any other rights subsisting in the results of intellectual effort in any field, whether or not registered or capable of registration;
- (b) any application or right to apply for registration of any of these rights or other rights of a similar nature arising or capable of arising under statute or at common law anywhere in the world;
- (c) other intellectual property as defined in Article 2 of the Convention Establishing the World Intellectual Property Organisation 1967;
- (d) any registration of any of those rights or any registration of any application referred to in paragraph (b); and
- (e) all renewals and extensions of these rights;

Marketplace means a software platform or software (including a Blockchain digital wallet) which permits the transfer, purchase or sale of an NFT, provided that the Marketplace at all times cryptographically verifies the NFT owner's right to Own the NFT;

Own means, with respect to an NFT, the NFT a Creator has issued, that you have purchased or otherwise rightfully acquired from a legitimate source, where proof of ownership is recorded on a blockchain system and you control the private key associated with a Digital Wallet to which the NFT is associated or located;

Recipient means the party nominated as entitled to receive the Revenue Share, which may include by programmatic or on-chain enforcement;

Revenue Share means such revenue share as indicated as applying at the time of sale or recorded in the metadata of the NFT; and

Third Party IP means any third party Intellectual Property Rights.

Part C3 – View Only Licence

Summary of “View Only” Licence

- The NFT being sold is intended to be a collectible and commemorative keepsake of the project offered on the Hub by the Seller and/or Creator.
- You **can** display your NFT for any personal purposes. For example within your wallet, your mobile lock screen, a computer wallpaper, as a profile picture, within a digital frame or television.
- You **cannot** copy the NFT art, for example making another NFT from all or part of this NFT, including making any kind of derivative works or using the art for commercial purposes, for example selling prints or t-shirts or using the art in an online game or comic or video.

1. Scarcity

- 1.1 If the NFT is offered as part of a numbered collection, the Creator warrants and represents that the Art associated with the NFT will only be used within that number of NFTs shown in the collection and in no other NFT collection.
-

2. No commercial or derivative rights

- 2.1 The Intellectual Property Rights in all aspects of the Art is owned or licensed by us.
- 2.2 The NFT you Own **MAY NOT** be used for commercial purposes as a whole or in part, or as a basis for derivative works including those which are substantially altered from the original NFT or Art, and the NFT and Art **MAY NOT** be used to:
- (a) create merchandise using the NFT; or
 - (b) create, sell or promote Counterfeit NFTs or associated collections.
-

3. Restrictions on Use

- 3.1 The Owner of an NFT must not:
- (a) seek to use the Art or NFT for commercial gain, excluding a bona fide sale of the NFT to a buyer, conditional upon the Revenue Share payment being made; or
 - (b) associate or display the Art in connection with images depicting hatred, violence, intolerance, cruelty, or other inappropriate behaviour that could be reasonably considered to bring the owner of the Art into disrepute, or that could be reasonably considered to infringe on the rights of others; or
 - (c) seek to trademark or acquire Intellectual Property Rights in the Art; or take, appropriate, or represent any ownership in the Art; or
 - (d) cause, directly or indirectly, the further issue of an NFT which claims an association with the Art or which purports to be an NFT of the Art or which is a derivative work of the Art or

- (e) assert any right to or over the Art in any manner inconsistent with the rights under this Licence; or
 - (f) take any action which would or might invalidate, challenge, oppose, infringe, or otherwise put in dispute the owner's title to any Intellectual Property Rights in the Art; or
 - (g) be reasonably seen to disparage the Intellectual Property Rights of the owner; or
 - (h) cause, permit, or assist any other person directly or indirectly to do any of the above acts.
- 3.2 The Owner, as a condition of accepting a transfer of the NFT to which this licence applies understands and agree that if the Art associated with the NFT you Own may contain Third Party IP, including Intellectual Property Rights of the Creator, and that:
- (a) they will not have the right to use such Third Party IP in any way except as incorporated in the Art, and subject to this terms and conditions of this Licence;
 - (b) depending on the nature of the licence granted from the owner of the Third Party IP, the Creator may need to, subject to their discretion, place additional restrictions on the Licence; and
 - (c) to the extent that the Creator informs you in writing of additional restrictions under clause 3.2(b) of this Licence, you will be responsible for complying with all such restrictions from the date that you receive such written notice, and that failure to do so will be deemed a breach of this Licence.
- 3.3 For the avoidance of any doubt:
- (a) the restrictions on the Licence survive termination or assignment transfer of this Licence;
 - (b) this Licence is limited to the time you Own the NFT and upon your sale of the NFT to another party the Licence is assigned to the purchaser of the NFT and your rights under the Licence cease to have any effect, and you must draw to the other party's attention the contents of this Licence prior to your sale of the NFT; and
 - (c) the sale of your NFT does not constitute a "commercial use" of your NFT for the purposes of this Licence.
-

4. Grant of Licence

- 4.1 The Creator of the Art hereby grants, to the party who Owns an NFT (Licensee, you), for the time that party Owns the NFT, a worldwide, non-exclusive, royalty-free licence in respect of the Art associated with the NFT then owned, subject always to the Owners strict compliance with the clauses in this licence (**Licence**).
- 4.2 The Licence is transferrable only via a Permitted Transfer, is revocable and is for the Owner's to use, copy, display, and enjoy the Art associated with the NFT you Own:
- (a) for the Owner's personal and non-commercial use; and
 - (b) as part of a Marketplace that permits the sale or transfer of an NFT you Own; or
 - (c) as part of an online gallery which displays the Art associated with the NFT you Own.
- 4.3 Except as expressly stated in this Licence, nothing in these Licence Terms is intended to, or

shall operate to, give an Owner ownership of any Intellectual Property Rights in, or other rights in respect of the Art or an NFT you Own.

- 4.4 For the avoidance of doubt, any individual layered files, traits and Art associated with an NFT you Own may not be used individually, separately or in combination of each other, other than as provided for under the Licence.

5. Permissible transfers of the NFT you Own

- 5.1 You and any future owner of the NFT you Own have a limited right to transfer the NFT you Own (**Secondary Sale**), provided that:

- (a) the transferee accepts all of the terms of this Licence;
- (b) prior to the transfer, you have not breached this Licence; and
- (c) the Revenue Share percentage of the gross amounts is paid by such party to the Secondary Sale as is applicable to the nominated Recipient.

- 5.2 For the avoidance of doubt, the additional fees under clause 5.1(c) of this Licence do not include, and are not intended to cover, any additional fees imposed or required by the platform through which any Secondary Sale is being conducted.

- 5.3 Upon the sale of any NFT you Own, this Licence transfers to the purchaser who then Owns the NFT and the ownership of that NFT will be subject to, and conditional upon, compliance with the terms and conditions set out in this Licence.

- 5.4 With immediate effect upon your sale of an NFT you Own, your rights under the Licence under shall cease to apply and will no longer be in force and effect.

6. Termination

- 6.1 In the event that the Owner of an NFT breaches any of the terms of this Licence, the Creator may terminate the Licence without notice and may take further steps including publishing the termination of the Licence and/or taking steps to seek to block the Art or the listing of an NFT on any third party sites.

- 6.2 Upon termination any right to use the Art associated with an NFT which is Owned, whether under the Licence or otherwise, immediately ceases.

7. Definitions

- 7.1 In this document:

Art means any art, design, wording and drawings (in any form or media, including, without limitation, video or photographs) that are associated with an NFT that you Own;

Counterfeit NFT means an NFT that contains art that is identical or substantially indistinguishable from the NFT you Own, including:

- an NFT described as a knock-off, replica, imitation, clone, faux, fake, mirror image, or similar term used to described an NFT; or
- an NFT that mimics the layers, features or traits of the NFT you Own,

in an attempt to pass it off as a genuine creation by us;

Digital Wallet means the applicable public key or wallet address, account or storage device supported for the delivery of the NFT;

Intellectual Property Rights means any and all present and future intellectual property rights, conferred by statute, at common law or in equity and wherever existing, including:

- (a) patents, inventions, discoveries, designs, copyright, moral rights, trade marks, service marks, trade names, brand names, business names, product names, domain names or rights in designs, art, images, drawings, know how, product names, trading styles, get-up, processes, methodologies, trade secrets and any other rights subsisting in the results of intellectual effort in any field, whether or not registered or capable of registration;
- (b) any application or right to apply for registration of any of these rights or other rights of a similar nature arising or capable of arising under statute or at common law anywhere in the world;
- (c) other intellectual property as defined in Article 2 of the Convention Establishing the World Intellectual Property Organisation 1967;
- (d) any registration of any of those rights or any registration of any application referred to in paragraph (b); and
- (e) all renewals and extensions of these rights;

Marketplace means a software platform or software (including a Blockchain digital wallet) which permits the transfer, purchase or sale of an NFT, provided that the Marketplace at all times cryptographically verifies the NFT owner's right to Own the NFT;

Own means, with respect to an NFT, the NFT a Creator has issued, that you have purchased or otherwise rightfully acquired from a legitimate source, where proof of ownership is recorded on a blockchain system and you control the private key associated with a Digital Wallet to which the NFT is associated or located;

Recipient means the party nominated as entitled to receive the Revenue Share, which may include by programmatic or on-chain enforcement;

Revenue Share means such revenue share as indicated as applying at the time of sale or recorded in the metadata of the NFT; and

Third Party IP means any third party Intellectual Property Rights.

Part C4 – View Only Plus Licence

Summary of “View Only” Licence

- The NFT being sold is intended to be a collectible and commemorative keepsake of the project offered on the Hub by the Seller and/or Creator.
- You **can** display your NFT for any personal purposes. For example within your wallet, your mobile lock screen, a computer wallpaper, as a profile picture, within a digital frame or television.
- You **can** access limited merchandising of the NFT art using our Website for your own personal use.
- Other than as provided for in this licence, you **cannot** copy the NFT art, for example making another NFT from all or part of this NFT, including making any kind of derivative works or using the art for commercial purposes, for example selling prints or t-shirts or using the art in an online game or comic or video.

1. Scarcity

- 1.1 If the NFT is offered as part of a numbered collection, the Creator warrants and represents that the Art associated with the NFT will only be used within that number of NFTs shown in the collection and in no other NFT collection.

2. No commercial or derivative rights

- 2.1 The Intellectual Property Rights in all aspects of the Art is owned or licensed by us.
- 2.2 The NFT you Own **MAY** be used to purchase a limited number of merchandise through our Website as specified from time to time by us.
- 2.3 The NFT you Own **MAY NOT** be used for commercial purposes as a whole or in part, or as a basis for derivative works including those which are substantially altered from the original NFT or Art, and the NFT and Art **MAY NOT** be used to:
- (a) create merchandise using the NFT; or
 - (b) create, sell or promote Counterfeit NFTs or associated collections.

3. Restrictions on Use

- 3.1 The Owner of an NFT must not:
- (a) seek to use the Art or NFT for commercial gain, excluding a bona fide sale of the NFT to a buyer, conditional upon the Revenue Share payment being made; or
 - (b) associate or display the Art in connection with images depicting hatred, violence, intolerance, cruelty, or other inappropriate behaviour that could be reasonably considered to bring the owner of the Art into disrepute, or that could be reasonably

considered to infringe on the rights of others; or

- (c) seek to trademark or acquire Intellectual Property Rights in the Art; or take, appropriate, or represent any ownership in the Art; or
- (d) cause, directly or indirectly, the further issue of an NFT which claims an association with the Art or which purports to be an NFT of the Art or which is a derivative work of the Art or
- (e) assert any right to or over the Art in any manner inconsistent with the rights under this Licence; or
- (f) take any action which would or might invalidate, challenge, oppose, infringe, or otherwise put in dispute the owner's title to any Intellectual Property Rights in the Art; or
- (g) be reasonably seen to disparage the Intellectual Property Rights of the owner; or
- (h) cause, permit, or assist any other person directly or indirectly to do any of the above acts.

3.2 The Owner, as a condition of accepting a transfer of the NFT to which this licence applies understands and agree that if the Art associated with the NFT you Own may contain Third Party IP, including Intellectual Property Rights of the Creator, and that:

- (a) they will not have the right to use such Third-Party IP in any way except as incorporated in the Art, and subject to this terms and conditions of this Licence;
- (b) depending on the nature of the licence granted from the owner of the Third-Party IP, the Creator may need to, subject to their discretion, place additional restrictions on the Licence; and
- (c) to the extent that the Creator informs you in writing of additional restrictions under clause 3.2(b) of this Licence, you will be responsible for complying with all such restrictions from the date that you receive such written notice, and that failure to do so will be deemed a breach of this Licence.

3.3 For the avoidance of any doubt:

- (a) the restrictions on the Licence survive termination or assignment transfer of this Licence;
- (b) this Licence is limited to the time you Own the NFT and upon your sale of the NFT to another party the Licence is assigned to the purchaser of the NFT and your rights under the Licence cease to have any effect, and you must draw to the other party's attention the contents of this Licence prior to your sale of the NFT; and
- (c) the sale of your NFT does not constitute a "commercial use" of your NFT for the purposes of this Licence.

4. Grant of Licence

4.1 The Creator of the Art hereby grants, to the party who Owns an NFT (Licensee, you), for the time that party Owns the NFT, a worldwide, non-exclusive, royalty-free licence in respect of the Art associated with the NFT then owned, subject always to the Owners strict compliance with the clauses in this licence (**Licence**).

- 4.2 The Licence is transferrable only via a Permitted Transfer, is revocable and is for the Owner's to use, copy, display, and enjoy the Art associated with the NFT you Own:
- (a) for the Owner's personal and non-commercial use; and
 - (b) as part of a Marketplace that permits the sale or transfer of an NFT you Own; or
 - (c) as part of an online gallery which displays the Art associated with the NFT you Own.
- 4.3 Except as expressly stated in this Licence, nothing in these Licence Terms is intended to, or shall operate to, give an Owner ownership of any Intellectual Property Rights in, or other rights in respect of the Art or an NFT you Own.
- 4.4 For the avoidance of doubt, any individual layered files, traits and Art associated with an NFT you Own may not be used individually, separately or in combination of each other, other than as provided for under the Licence.
-

5. Permissible transfers of the NFT you Own

- 5.1 You and any future owner of the NFT you Own have a limited right to transfer the NFT you Own (**Secondary Sale**), provided that:
- (a) the transferee accepts all of the terms of this Licence;
 - (b) prior to the transfer, you have not breached this Licence; and
 - (c) the Revenue Share percentage of the gross amounts is paid by such party to the Secondary Sale as is applicable to the nominated Recipient.
- 5.2 For the avoidance of doubt, the additional fees under clause 5.1(c) of this Licence do not include, and are not intended to cover, any additional fees imposed or required by the platform through which any Secondary Sale is being conducted.
- 5.3 Upon the sale of any NFT you Own, this Licence transfers to the purchaser who then Owns the NFT and the ownership of that NFT will be subject to, and conditional upon, compliance with the terms and conditions set out in this Licence.
- 5.4 With immediate effect upon your sale of an NFT you Own, your rights under the Licence under shall cease to apply and will no longer be in force and effect.
-

6. Termination

- 6.1 In the event that the Owner of an NFT breaches any of the terms of this Licence, the Creator may terminate the Licence without notice and may take further steps including publishing the termination of the Licence and/or taking steps to seek to block the Art or the listing of an NFT on any third party sites.
- 6.2 Upon termination any right to use the Art associated with an NFT which is Owned, whether under the Licence or otherwise, immediately ceases.
-

7. Definitions

7.1 In this document:

Art means any art, design, wording and drawings (in any form or media, including, without limitation, video or photographs) that are associated with an NFT that you Own;

Counterfeit NFT means an NFT that contains art that is identical or substantially indistinguishable from the NFT you Own, including:

- an NFT described as a knock-off, replica, imitation, clone, faux, fake, mirror image, or similar term used to describe an NFT; or
- an NFT that mimics the layers, features or traits of the NFT you Own,

in an attempt to pass it off as a genuine creation by us;

Digital Wallet means the applicable public key or wallet address, account or storage device supported for the delivery of the NFT;

Intellectual Property Rights means any and all present and future intellectual property rights, conferred by statute, at common law or in equity and wherever existing, including:

- (a) patents, inventions, discoveries, designs, copyright, moral rights, trade marks, service marks, trade names, brand names, business names, product names, domain names or rights in designs, art, images, drawings, know how, product names, trading styles, get-up, processes, methodologies, trade secrets and any other rights subsisting in the results of intellectual effort in any field, whether or not registered or capable of registration;
- (b) any application or right to apply for registration of any of these rights or other rights of a similar nature arising or capable of arising under statute or at common law anywhere in the world;
- (c) other intellectual property as defined in Article 2 of the Convention Establishing the World Intellectual Property Organisation 1967;
- (d) any registration of any of those rights or any registration of any application referred to in paragraph (b); and
- (e) all renewals and extensions of these rights;

Marketplace means a software platform or software (including a Blockchain digital wallet) which permits the transfer, purchase or sale of an NFT, provided that the Marketplace at all times cryptographically verifies the NFT owner's right to Own the NFT;

Own means, with respect to an NFT, the NFT a Creator has issued, that you have purchased or otherwise rightfully acquired from a legitimate source, where proof of ownership is recorded on a blockchain system and you control the private key associated with a Digital Wallet to which the NFT is associated or located;

Recipient means the party nominated as entitled to receive the Revenue Share, which may include by programmatic or on-chain enforcement;

Revenue Share means such revenue share as indicated as applying at the time of sale or recorded in the metadata of the NFT; and

Third Party IP means any third party Intellectual Property Rights.

Part D – .KRED Domain Licence Terms

These terms (**Domain Terms**) will apply to you if you register a .KRED domain with us using a subdomain of one of our domains.

1. Domain Terms

- 1.1 If you (hereafter an **Owner**) purchase a domain name or Kred Domain token from us, or receive a Kred Domain token from another person, becoming an Owner, this Part D applies (**Domain Terms**).
- 1.2 A Kred Domain Token may be either:
 - (a) A Kred ENS Token that provides the Registrant with an ENS Kred wallet address; or
 - (b) A Kred DNS ENS Domain Token that provides the Registrant with a mechanism for synchronizing and managing both ENS and DNS domain address(es).
- 1.3 When an Owner seeks to register a .Kred domain name, or renews or transfers an existing domain name, via the Services, even if such domain names are automatically registered through the use of the Services, they agree to be bound by the Registrar Partner's terms and conditions as well as these Domain Terms.
- 1.4 Owner's use of our domain services is subject to the policies, including without limitation the dispute resolution policies, of ICANN. Owner's rights and responsibilities as a domain name registrant under ICANN's 2009 Registrar Accreditation Agreement are summarized at www.icann.org/resources/pages/responsibilities-2014-03-14-en.
- 1.5 Owner may not transfer a domain name for the first sixty (60) days following registration. For renewals, we will provide at least fifteen (15) days notice before a domain renewal date, but Buyers agree that renewing their domain is solely their responsibility. If a domain name purchase is canceled within the first five (5) days following purchase, we may provide a full refund. However, we do not offer refunds for domain renewals or transfers.
- 1.6 The Kred domain name is a dual function name, which provides both:
 - (a) Linking to web pages through DNS as a traditional domain does; and
 - (b) Resolution through ENS services.
- 1.7 The domain is "informational" that that it resolves HTTP requests and "transactional" as it can be as an address for transfers of digital assets. At no time are we, through the Kred Domain Token, causing payments (whether non-cash or otherwise) to be made.
- 1.8 The Kred Domain Tokens:
 - (a) sync both the DNS and ENS entries;
 - (b) are easy to transfer by transferring the token to a new owner's digital wallet; and
 - (c) allow the first owner of a Kred Domain Token to receive ongoing royalties to manage a Kred domain name (for transfers made on partner sites and using smart contracts only which enforce royalties).
- 1.9 As a condition of purchasing a Kred domain, the Buyer agrees that they will ensure that any

domain name registration made does not infringe upon third party rights, including Intellectual Property Rights or any Copyright Laws and that the usage of the domain name does not infringe any Consumer Laws.

- 1.10 A Buyer may transfer their Kred domain name via the associated Kred Domain Token without our prior approval conditional upon:
- (a) making these Domain Terms available to the transferee and the transfer subject to the transferee agreeing to be bound by these Domain Terms, and the transferee (the Buyer) undertaking to evidence this acceptance to us upon request.
 - (b) The Buyer identifying themselves with a valid email address within 7 days of the transfer; and
 - (c) Where the identification of the Buyer fails, we reserve the right to suspend or terminate the use of the Kred domain name.
- 1.11 We reserve the right to publish information on transfers in our newsfeed.
- 1.12 If we receive communication from a third party who wishes to establish contact with the user of a Kred domain name, we reserve the right (but have no obligation) to publish a notice on our Platform in the transaction feed consisting of both the Kred domain name and the Ethereum ID asking the holder of that domain to contact us so we can share the communication with the holder. The communication itself will not be published publicly.
- 1.13 **Fees**
- (a) We will charge fees for Kred Domain Tokens annually, unless pre-payments up to a 10 year period are agreed with us.
 - (b) We will not issue an invoice if an NFT Domain Name Token is purchased and invoiced via a reseller or 3rd party registrar.
 - (c) The purchase or transfer the Kred Domain Token may be canceled at any time, but we do not offer refunds in the event of such cancellation.
 - (d) Any failure to pay invoices may result in the immediate suspension of the DNS and ENS and the termination of the domain service.
- 1.14 The original owner of a Kred Domain DNS ENS Token (**Owner**) will earn royalties on future transfers of the Kred Domain Token, conditional upon:
- (a) The Owner completes the registration process for a Kred domain name and pays all applicable fees.
 - (b) The Owner sells the Kred Domain Token to a new owner.
 - (c) The new owner then sells the Kred Domain Token for sale on NFT.Kred or OpenSea. From this sale, and all future sales which utilize a smart contract which processes the payment in digital currency.
 - (d) The smart contract, if functioning correctly, should split the purchase price into the purchase payment, delivered to the vendor or selling owner of the Kred Domain Token, and a processing fee. The processing fee is then subject to a fee to pay for registry costs, and the 2% royalty.
- 1.15 If an owner of a Kred Domain Token transfers the wallet within which the Kred Domain Token

is located, or transfers the Kred Domain Token directly to another wallet outside of the NFT.Kred or OpenSea sale process, no fee will be collected for the transfer and no royalty will be paid to the Owner. If the Kred Domain Token is later sold on NFT.Kred or OpenSea (or another partner site which supports the smart contract process), regardless of how many other transfers might take place, the royalty will again be paid.

- 1.16 The regular fees paid for the Kred Domain Tokens are not subject to royalties.
- 1.17 In case of an alleged unlawful use of the domain name associated with the .KRED Domain Token, you undertake to take action against the respective holder of the .KRED Domain Token and not against us.

2. Transfers

- 2.1 You may transfer your right to use a .KRED domain name via the associated .KRED Domain Token without our prior approval. You undertake to make these Terms available to the transferee and only transfer the right to use if the transferee has accepted them and thereby becomes a member of the .KRED community. You undertake to evidence this acceptance to us upon request.
- 2.2 Upon the transfer, we will send these Terms to the transferee's wallet via a notification NFT and the use of the .KRED domain name is subject to accepting them. The transferee undertakes to identify him- or herself to us with a valid email address within 7 days of the transfer. Where the identification of the transferee fails, we reserve the right to suspend or terminate the use of the .KRED domain name.
- 2.3 We reserve the right to publish information on transfers in our newsfeed.

3. Disputes

- 3.1 We are subject to ICANN's Rights Protection Mechanisms and Dispute Resolution Policies and will implement decisions made based on applicable policies (see <https://www.icann.org/resources/pages/dndr-2012-02-25-en> and <https://www.icann.org/resources/pages/rpm-drp-2017-10-04-en>).
- 3.2 Notwithstanding section 1.10 of these Terms, we reserve the right to immediately suspend the use of a .KRED domain name via the DNS and / or the ENS temporarily or permanently or cancel a domain registration in case third party claims are raised against you or us. As a precondition to defending a case, we might ask you for a financial security to cover our risk. Unless immediate action is required, we will share information on an alleged breach of our Terms with you and request you to respond within 48 hours and, where appropriate, take remedial action. Should you fail to respond in time or sufficiently, we reserve the right to take action as described in these Terms. Please note that a given .KRED domain name can be made available to a third party to use immediately after the termination of service with you.

4. Notifications

- 4.1 We will notify you via email, telephone, in your app's newsfeed or via a notification dropped in your digital wallet.
- 4.2 If we receive communication from a third party who wishes to establish contact with the user of a .KRED domain name, we may (but are not obliged to) publish a note at app.nft.kred in the transaction feed consisting of both the .KRED domain name and the Ethereum ID asking you to contact us so we can share the communication with you. The communication itself will not

be published.

5. Fees / Royalties

- 5.1 We charge fees annually for .KRED Domain Tokens, but pre-payments up to a 10 year period are possible. Where an NFT Domain Name Token is purchased and invoiced via a reseller, we will not invoice you. You may cancel the service or transfer the .KRED Domain Token at any time, but we don't offer refunds in such cases.
- 5.2 Failure to pay invoices may result in the immediate suspension of the DNS and ENS and to the termination of the service with you.
- 5.3 As the original owner of a .KRED Domain Token, you will earn royalties on future transfers of the related token.
- 5.4 The process is as follows:
 - (a) You start the registration process for a .KRED domain name and pay the applicable fee.
 - (b) You sell the .KRED Domain Token to a new owner. In this case you receive the full payment amount (less processing fees).
 - (c) The new owner lists the .KRED Domain Token for sale on NFT.Kred or OpenSea. For this sale, and all future sales, you will earn a 2% royalty of the purchase price.
- 5.5 The sale platforms automatically split the purchase price into a payment, delivered to the current owner of the .KRED Domain Token, and a processing fee. The processing fee is then divided into a fee to pay for registry costs, and the 2% royalty.
- 5.6 Royalties are delivered to the registered Ethereum wallet for the original owner of the .KRED Domain Token.
- 5.7 Since .KRED Domain Tokens are Ethereum tokens, it is possible for the current owner of a token to transfer it directly to another wallet outside of the NFT.Kred or OpenSea sale process. In this case no fee is collected for the transfer and thus no royalty is paid. But when the token is later sold on NFT.Kred or OpenSea (or another partner site), regardless of how many other transfers might take place, the royalty will again be paid.
- 5.8 The regular fees paid for the .KRED Domain Tokens are not subject to royalties.

Part E – Hub Owners Terms

These terms (**Hub Owner Terms**) will apply to you if you are a user of the NFT.Kred community and you opt to create a Kred NFT Hub.

1. Hub Owner rights and obligations

- 1.1 When you (**Hub Owner**) create your own NFT Kred Hub you will receive:
 - (a) a configurable NFT.Kred Hub;
 - (b) access to your NFT.Kred Hub's user data; and
 - (c) a blockchain smart contract for your Hub.
 - 1.2 Unless otherwise agreed in writing, you must use our End User Terms and our NFT Terms in the sale of any NFTs using the Hub. To the extent you use our Hub and use your own terms for any reason (either in addition to or in breach of this term) you agree to release and hold us harmless from any Claim or Loss howsoever arising from any use of those terms.
 - 1.3 You acknowledge and agree that if you do not have your own terms of service that you must ensure that your Users comply with our Terms. We will not be liable for any Loss to you for any breach of the Terms by any of your Users.
-

2. Transactions involving Kred NFTs

- 2.1 Decentralized transactions on the Platform and via the NFT.Kred API are written by the Platform to Blockchain Networks. You may be able to elect to have transactions involving Kred NFTs written to different Blockchain Networks, which may have additional cost, including “gas” paid for transactions. Some transactions may be able to be processed via Layer 2 solutions which may reduce fees.
 - 2.2 You understand that your Kred NFT public address will be made publicly visible whenever you transact.
 - 2.3 We do not control the cost of fees or “gas” or any additional costs charged by Blockchain Networks which may carry NFT transactions, which may vary from time to time based on factors outside of our control (such as the number of transactions being processed on the Ethereum blockchain at any time). Fees (or estimated fees) may be notified to you or your Users at the time transactions are entered into.
-

3. Digital Wallets and Custodial Solution

- 3.1 You will need a Digital Wallet in order to set-up, purchase, store, and engage in transactions using Blockchain Network based digital assets (non-fungible) or fungible currency across multiple applications and platforms as a Hub Owner.
- 3.2 By default, Hub Owner's NFTs will be stored in a Digital Wallet we host, and User NFT purchases in your Hub Owners will be delivered to NFTKred Digital Wallets by default. While we seek to deploy reasonable security measures,

- 3.3 We may provide a semi-custodial solution by which, upon you activating this feature:
- (a) your Hub will make available to you ;the private keys to managing your Kred Hosted Digital Wallet directly;
 - (b) Any use of those private keys is entirely at your own risk. You acknowledge the risks inherent in crypto-assets and blockchain technology and that custody software may be susceptible to bugs, network errors or smart contract malfunction or malicious attack which may cause a loss of the NFTs stored in the custody software. Any loss of your private keys may lead to irrevocable loss of any NFTs associated with your Hosted Digital Wallet.
- 3.4 Your Digital Wallet cannot be used for any purpose other than for operating a Hub you represent and warrant you will not use your Digital Wallet for purposes other than operating a Hub including trading, speculation or investing or offering a custody solution to others.
- 3.5 As a condition of using our custody solution you agree to release and hold us harmless from any Claim or Loss, howsoever arising, in connection with any loss of NFTs stored in the custody solution, including arising from our negligent act or omission.
-

4. Payment

- 4.1 You may use your own Payment Processor when charging Users of your Hub for Transactions. If you do not have a Payment Processor, you may use our Payment Processor and you will be identified as the merchant on our Payment Processor's account instead of us for transactions involving purchases from you.
- 4.2 If you opt to use our Payment Processor you acknowledge and agree that:
- (a) you will be bound by and comply with our Payment Processor's terms of service and privacy policy; and
 - (b) you will be responsible for any Chargebacks, reversals or refunds which are charged to our Payment Processor and must make payment of any such amounts, together with any costs we incur as a result of such occurrence, upon demand without set-off of any kind. Such payment may be made on account if you are engaged in a dispute with a third party.
- 4.3 In the event we are notified by our Payment Processor that a Chargeback has occurred:
- (a) we may take such steps as we see as desirable to protect our ability to recover any Loss arising from the Chargeback including (if possible) suspending a User account;
 - (b) you must provide to us all information we reasonably require, including in respect of delivery of the disputed NFT to the party which submitted the Chargeback within 24 hours of the request being made; and
 - (c) if the information provided is insufficient for the Payment Processor to reject the Chargeback, or you do not provide any information within the above timeframe, then you will be required to reimburse us for the whole amount of the Chargeback, and indemnify us for any Loss or costs we suffer as a result of the Chargeback.
-

5. Volatility of Digital Currencies

5.1 You acknowledge and agree that Digital Currencies may experience extreme price volatility, including being worthless in the future, and Buyers are solely responsible for all risks related to such price fluctuations from the time that we receive:

- (a) any Purchase Price on a primary sale from a Buyer; or
- (b) the Purchase Price on a secondary sale from a Buyer; or
- (c) any secondary sale royalty fees in relation to an NFT minted on our Platform but sold on another platform,

until such time that the Purchase Price or secondary royalty (less any applicable fees) is delivered to the Seller or Creator or you (as applicable). For the avoidance of doubt, we will not be liable for any Loss or Claim as a result of any change in the value of any Digital Currencies during that time from receipt by us of the Digital Currencies and delivery of any Digital Currencies or to any change in the value of any Digital Currencies forming part of any fees you (or one of your users) receive through our Platform from any transactions.

6. Patent Licence and Hub Licence

6.1 We hereby grant you, for the duration of your use of the Platform strictly in accordance with these Hub Owner Terms, a limited licence (**Patent Licence**) to use our intellectual property, including as set out in US Patent No. US 2020/0242105 A1 (**Patent**) for the purposes of the use of the Platform and for the minting and issue of Kred NFTs to your Users as a Hub Owner.

6.2 Upon termination of these Terms for any reason the Patent Licence automatically ceases and you must not use any of our intellectual property (including as disclosed in the Patent) for any purpose whatsoever. As a condition of the grant of the Patent Licence, you agree to indemnify us for any costs or claims brought against us in connection with your use of any of the intellectual property used under the Patent Licence, including reasonable attorney's fees.

6.3 You grant us a non-exclusive, perpetual, transferable, sub-licensable, royalty-free, worldwide, irrevocable licence to copy, display, upload, perform, distribute, store, modify, feature or otherwise use any art associated with any NFTs you have previously minted in connection with your Hub (**Hub NFT Licence**).

6.4 You acknowledge and agree that if you choose to disable your Hub or you cease payments, the Hub NFT Licence will continue, and we will have the right to display any NFTs you minted as part of the Hub NFT Licence in the Platform's general marketplace.

7. Acknowledgements

7.1 When you mint a Kred NFT, you own the underlying NFT as created. You have the right to trade your NFT, sell it, or give it away.

7.2 Other than expressly set out in these terms we will not seize, freeze, redeem, or otherwise modify the ownership of any Kred NFT.

7.3 You acknowledge that:

- (a) Kred NFT are offered, and as a Hub Owner you must only offer the NFTs as, collectibles. The minting, purchasing, selling or reselling, trading, gifting, or collecting of Kred NFTs on the Platform shall not be advertised or presented or construed as a financial investment or financial contribution; and
 - (b) the minting, purchasing, selling or reselling, trading, gifting, and collecting of Kred NFTs is intended for your own entertainment and play; and
 - (c) Holders and owners of Kred NFTs are entitled to use the Platform and the Services only in accordance with these Hub Owner Terms; and you will take no steps, and make no representations, which would be contrary to the above acknowledgements.
-

8. Indemnity and release

- 8.1 You must indemnify us and our Personnel and keep us and our Personnel indemnified at all times to the fullest extent permitted by law in respect of any Loss or Claim which we or our Personnel may suffer, sustain or incur arising from, or connected with, a breach of any clause of these Hub Owner Terms without limitation
 - 8.2 You agree to indemnify us from any Claims or Loss, and release us from any Claims in respect of:
 - (a) an alleged unlawful use of our Payment Processor account; and
 - (b) any breaches by you of our Payment Processor's terms of service or privacy policy; and
 - (c) any breaches or misuse of the Platform by you or your Users which you were aware of, or ought reasonably to have been aware of; and
 - (d) any use or misuse of any user's personal identifiable information of users provided to You as part of your use of the OneHub.
-

9. Limitation of Liability

- 9.1 To the maximum extent permitted by law, we do not accept responsibility for any loss or damage (including indirect, special or consequential loss or damage), however caused and whether or not foreseeable (whether in contract, tort, for breach of statutory duty or otherwise), even if we have previously been advised of the possibility of such loss or damage which you may directly or indirectly suffer in connection with:
 - (a) your use of the Platform as a Hub Owner;
 - (b) your Hub being interrupted or unavailable;
 - (c) any failure or delay in any Blockchain Network providing proof of ownership, the ability to transfer of NFTs or information in relation to same;
 - (d) errors or omissions from the services or in your Hub;
 - (e) any failure or lack of any security measures by us, or any third party including in relation to the storage or transfer of NFTs;

- (f) viruses, malicious codes or other forms of interference affecting the Platform or your Hub or our services or any linked services;
- (g) your use of or reliance on information contained on or accessed through the Website or our services or any linked services, which information may be incorrect, incomplete, inadequate or outdated;
- (h) goods or services supplied pursuant to or in any way connected with the Website or our Services;
- (i) unauthorized access to or use of, our servers and/or any information stored on them; or
- (j) any failure or omission on our part to comply with our obligations as set out in these End User Terms.

9.2 To the maximum extent permitted by law, you agree to indemnify and keep indemnified us, against any action, liability, cost, claim, loss, damage, proceeding or expense suffered or incurred directly or indirectly in connection with your use of the Website or the Services, or from your violation of these Hub Owner Terms. Participants in minting agree to hold the us harmless for any loss incurred as a result of minting, including but not limited to, excessive gas fees for failed transactions, excessive gas fees resulting from a website or smart contract bug and/or and loss of product or asset resulting from a website or smart contract bug.

10. Definitions

10.1 In these Hub Owner Terms:

Blockchain Network and **Blockchain Networks** means those decentralized computer networks utilizing distributed ledger technology to record the ownership of cryptographically secured tokens;

Hub means a channel where Kred NFTs may be minted, distributed, displayed or organized into groups and have features as we may include from time to time;

Kred NFTs means tokenized actionable non-fungible digital assets, which may exist in multiple formats including, coins, cards, badges and “naked” digital assets, and which are designed for giving, tracking, redeeming and playing;

Kred NFT Platform means the platform, comprising a customized web application at www.NFT.Kred and a back-end cloud service at www.docs.NFT.Kred, that facilitates the creation of NFTs;

NFT means non-fungible token;

Users means individuals or entities who use your Hub to search, browse, purchase or trade NFTs;

Related Web Apps means the web application (www.NFT.Kred) which may be customized for use by different communities.

Part F – Hub Token Licence

Summary of Hub Token Licence

- The Hub Token Licence is between a Hub Token owner selling (**Seller**) and a person taking receipt of (**Buyer**) a Hub Token and the OneHub associated with that Hub Token.
- The NFT **can be used for commercial purposes and to create derivative works, including commercial merchandising, from the NFTs within the OneHub on the day of sale, subject to those NFTs not themselves being infringing.**
- There are still some restrictions on OneHub use, which are subject to Peoplebrowsr terms and conditions, but this Licence is only between a Seller and Buyer.

1. Application

- 1.1 These terms apply to any transaction involving the transfer or sale of a Hub Token between a holder (the **Seller**) and a recipient (the **Buyer**) including whether any consideration has been paid for the transfer in respect of control of a OneHub (the **Tokenised OneHub**).

2. Grant of Licence

- 2.1 The Seller grants to the Buyer, for so long as the Buyer holds the Hub Token, subject to the terms and conditions set out in this Hub Token Licence and any applicable terms and conditions applyin to the Tokenised OneHub, a worldwide exclusive licence to use the Tokenised OneHub and enjoy all benefits flowing from that Tokenised OneHub, including any proceeds of sale, revenue share or royalties collected by the OneHub system and including any Intellectual Property Rights in any of the derivative works for sale on the Tokenised OneHub, or derivative works which the OneHub system permits the Hub Token holder to create using the NFTs in that Hub (the **Licence**).
- 2.2 Except as expressly stated in this Licence, nothing in these Licence Terms is intended to, or shall operate to, give any owner of a Tokenised OneHub ownership of any Intellectual Property Rights in, or other rights in respect of the Art or an NFT kept in the Tokenised OneHub.

3. Limitations on Licence

- 3.1 The Licence may not be used:
- (a) For any unlawful or illegal purpose;
 - (b) To create additional OneHubs in the style of the Tokenized OneHub;
 - (c) To create, sell or promote Counterfeit NFTs or associated collections;
 - (f) To associate or display any NFTs in the OneHub in connection with images depicting hatred, violence, intolerance, cruelty, or other inappropriate behaviour that could be reasonably considered to bring the owner of the Art in those NFTs into disrepute, or that could be reasonably considered to infringe on the rights of others;
 - (d) to seek to trademark or acquire Intellectual Property Rights in the Art; or take, appropriate, or represent any ownership in the Art; or
 - (e) assert any right to or over the Art in any manner inconsistent with the rights under this Licence; or
 - (a) take any action which would or might invalidate, challenge, oppose, infringe, or otherwise put in dispute the owner' title to any Intellectual Property Rights in the Art; or

- (b) be reasonably seen to disparage the Intellectual Property Rights of the owner of any Art; or
- (f) cause, permit, or assist any other person directly or indirectly to do any of the above acts.

3.2 For the avoidance of any doubt:

- (g) the restrictions on the Licence survive termination or assignment transfer of this Licence;
- (h) this Licence is limited to the time a party owns the Hub Token and upon sale or transfer of the Hub Token to another party the Licence is assigned to the new holder of the Hub Token and the rights of the prior holder under the Licence cease to have any effect, and you must draw to the other party's attention the contents of this Licence prior to your sale of the Hub Token; and
- (i) the sale of your NFT does not constitute a "commercial use" of your Hub Token for the purposes of this Licence.

4. Transfer of Hub Token

- 4.1 The Licence is transferrable only via a Permitted Transfer, is revocable and is for the holder to use, copy, display, and enjoy the Art associated with the Tokenised OneHub.
- 4.2 A holder of a Hub Token has a limited right to transfer the Hub Token (**Secondary Sale**), provided that:
 - (d) the transferee/Buyer accepts all of the terms of this Licence; and
 - (e) prior to the transfer, the Seller has not breached this Licence.
- 4.3 Upon the sale of any Hub Token, this Licence transfers to the purchaser who then Owns the NFT and the ownership of that NFT will be subject to, and conditional upon, compliance with the terms and conditions set out in this Licence.
- 4.4 With immediate effect upon your sale of a Hub Token you Own, your rights under the Licence under shall cease to apply and will no longer be in force and effect and the following clause will also apply.

5. Exclusivity, non-compete and scarcity

- 5.1 Upon transfer of the Hub Token to any other person, the Seller must not create any derivative works of the kind that the OneHub allows to be created by the Tokenised OneHub.
 - 5.2 The Seller represents and warrants to the Buyer that they will not, for a period of at least **5 years** after the date of any transfer, take any steps to recreate in substance the Tokenised OneHub either directly or indirectly or seek to enter into competition with the Tokenised OneHub by the offer of similar products for sale.
 - 5.3 The parties agree this clause is a reasonable restriction on the Seller's rights and that the transfer of the Hub Token would not be agreed absent this express inducement.
-

6. Termination

- 6.1 In the event that the Licence terminates, no rights which crystallise prior to the termination are affected by that termination.
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7. Seller Warranties, Release and Indemnity

- 7.1 The Seller represents and warrants that:
- (a) they are of full legal capacity; and
 - (b) enter freely and knowingly into this Hub Licence agreement with the benefit of legal advice, or the benefit of the opportunity to take legal advice which they have chosen not to take; and
 - (c) the entry into this agreement will not, to their knowledge, breach any laws in the jurisdiction of the Seller or Buyer;
 - (d) they are knowledgeable about the operations of, and dealings in, NFTs and crypto-assets including the risks inherent;
 - (e) the Hub Token is not being offered to the Buyer as an investment or security of any kind;
 - (f) the Seller has only used the Tokenised Hub for a lawful purpose and strictly in accordance with the terms and conditions published by Peoplebrowsr Inc applying to the operation of the Tokenised Hub;
 - (g) the Seller waives any moral rights they hold in relation to any Intellectual Property Rights forming part of the Tokenised Hub, and that any prior seller has waived any moral rights in no lesser fashion; and
 - (h) the Seller will not seek to recreate the same, or a confusingly similar, OneHub so as to, directly or indirectly seek to divert traffic and attention away from the Tokenised OneHub for a period of **5 years**;
- 7.2 The Seller represents and warrants to the Buyer that they will not, for a period of at least **5 years** after the date of any transfer, take any steps to recreate in substance the OneHub the subject of the Hub Token being transferred either directly or indirectly or seek to enter into competition with the OneHub by offer similar products for sale.
- 7.3 Seller indemnifies Buyer to the greatest extent permitted at law for any Loss or Claim arising in connection with:
- (a) a claim that the Tokenized OneHub infringes the Intellectual Property Rights of any other party; or
 - (b) a breach or alleged breach of these Hub Licence.
- 7.4 Seller indemnifies to the greatest extent permitted at law, Peoplebrowsr Inc from any Loss or Claim howsoever arising in connection with this Hub Token Licence.
- 7.5 Seller hereby releases to the greatest extent permitted at law, Peoplebrowsr Inc from any Loss or Claim howsoever arising in connection with the use by Buyer of the Tokenized Hub.
-

8. Buyer Warranties, Release and Indemnity

- 8.1 Buyer represents and warrants that:
- (a) they are of full legal capacity; and
 - (b) enter freely and knowingly into this Hub Licence agreement with the benefit of legal advice, or the benefit of the opportunity to take legal advice which they have chosen not to take; and

- (c) the entry into this agreement will not, to their knowledge, breach any laws in the jurisdiction of the Seller or Buyer; and
 - (d) the Hub Token is not being offered to Buyer as an investment or security of any kind and Buyer is not buying the Hub Token as an investment or for any speculative purpose; and
 - (e) the Buyer will only use the Tokenised Hub for a lawful purpose and strictly in accordance with the terms and conditions published by Peoplebrowsr Inc applying to the operation of the Tokenised Hub; and
 - (f) the Buyer acknowledges that the Tokenised Hub will be available for use and kept online for such time and on such terms as are set by Peoplebrowsr.
- 8.2 Buyer represents and warrants to the Buyer that they will not seek to create derivative works in the Tokenized Hub from Intellectual Property Rights belonging to the Seller or any other person within the Tokenised Hub other than in accordance with the terms applying to the Tokenised Hub.
- 8.3 Buyer indemnifies Seller to the greatest extent permitted at law for any Loss or Claim arising in connection with a breach or alleged breach of these Hub Licence.
- 8.4 Buyer indemnifies to the greatest extent permitted at law, Peoplebrowsr Inc from any Loss or Claim howsoever arising in connection with this Hub Token Licence.
- 8.5 Buyer hereby releases to the greatest extent permitted at law, Peoplebrowsr Inc from any Loss or Claim howsoever arising in connection with the use by Seller or future use by Buyer of the Tokenized Hub and Hub Token.
-

9. Termination of Licence

- 9.1 The licence granted under this Hub Licence may not be terminated by Seller for any reason other than as permitted at law.
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10. Disputes and Third Party Rights

- 10.1 Any dispute arising under this Hub Token Licence is to be dealt with between the Seller and the Buyer solely without reference to Peoplebrowsr Inc, subject to clause 9.2.
- 10.2 The Seller and the Buyer both acknowledge that Peoplebrowsr Inc. may, in their sole discretion, suspend the operation of the OneHub the subject of the Hub Token if they consider there has been a breach of any applicable terms and conditions applying to the OneHub.
- 10.3 Seller and Buyer acknowledge and agree that Peoplebrowsr is a third party beneficiary to indemnities and releases under these Terms and is a party to these terms only so far as it is a beneficiary to those indemnities and releases and the opportunity to use the Tokenised Hub is good and valuable consideration for those indemnities and releases.
-

11. General

- 11.1 This Hub Licence represents the entirety of the agreement between Buyer and Seller and no material not contained in these terms has been relied on by either party in considering whether to enter into a transaction concerning the Hub Token.
- 11.2 No waiver of any rights by a party to this Licence will occur other than in writing signed by both parties. No party has the right to give any waiver on behalf of Peoplebrowsr.
-

12. Definitions

In this document:

Art means any art, design, wording and drawings (in any form or media, including, without limitation, video or photographs) that are associated with an NFT associated with the Tokenised OneHub;

Counterfeit NFT means an NFT that contains art that is identical or substantially indistinguishable from an NFT associated with the Tokenised OneHub, including:

- an NFT described as a knock-off, replica, imitation, clone, faux, fake, mirror image, or similar term used to described an NFT; or
- an NFT that mimics the layers, features or traits of the NFT associated with the Tokenised OneHub,

in an attempt to pass it off as a genuine creation by us;

Digital Wallet means the applicable public key or wallet address, account or storage device supported for the delivery of the Hub Token;

Intellectual Property Rights means any and all present and future intellectual property rights, conferred by statute, at common law or in equity and wherever existing, including:

- (j) patents, inventions, discoveries, designs, copyright, moral rights, trade marks, service marks, trade names, brand names, business names, product names, domain names or rights in designs, art, images, drawings, know how, product names, trading styles, get-up, processes, methodologies, trade secrets and any other rights subsisting in the results of intellectual effort in any field, whether or not registered or capable of registration;
- (k) any application or right to apply for registration of any of these rights or other rights of a similar nature arising or capable of arising under statute or at common law anywhere in the world;
- (l) other intellectual property as defined in Article 2 of the Convention Establishing the World Intellectual Property Organisation 1967;
- (m) any registration of any of those rights or any registration of any application referred to in paragraph (b); and
- (n) all renewals and extensions of these rights;

Third Party IP means any third party Intellectual Property Rights.

NFT means non-fungible token;

Part G – Community Credit Terms

By accessing or continuing to use Community Credits (**Credits**), you agree to abide by these terms (**Community Credit Terms**). If you do not agree with any of these Community Credit Terms, you should cease using Credits.

All Credits will expire on 30 June 2025

1. Community Credits

- 1.1 Credits are an experimental reward program which we are deploying, for personal purposes to consumers who use our Platform.
- 1.2 Credits are not digital assets or blockchain or NFT based.
- 1.3 Credits are offered as a mere gratuity and have no monetary or proprietary value (even if we offer to accept them in return for any goods or services) and are issued as a reward to users for their past interactions and involvement our Platform.
- 1.4 There are no fees applicable to Credits or to your participation in the Credits program.
- 1.5 All Credits expire on 30 June 2025 and unless we advise otherwise, the program will then come to an end.

2. User Eligibility and Acknowledgements

- 2.1 You acknowledge and agree that to receive Credits:
 - (a) you must meet the qualifications for Credits (**Qualifying Actions**) as set out on our Website from time to time, which we may in our discretion, change without notice;
 - (b) Credits are granted and calculated in the manner set out on our Website which we may, in our sole discretion, change without notice;
 - (c) Credits are not property, have no monetary value, give you no ownership, proprietary or depository interest of any kind, and are a mere gratuity;
 - (d) you are solely responsible for any decision to enter into a transaction in connection with these Terms, including the evaluation of any and all risks related to any such transaction;
 - (e) we are not responsible for any Loss caused by your failure to act in accordance with our policies, procedures or in accordance with our reasonable directions which relate to Qualifying Actions;
 - (f) you engage in Qualifying Actions entirely at your own risk and understanding we have not made any representations or warranties as to the IT security or ongoing availability of such services or that your access to Credits will be uninterrupted, timely or secure at all times;
 - (g) you acknowledge and agree that we do not and cannot guarantee there will be any use for, or any particular amount available for any Credits now or in the future;
 - (h) we do not represent or guarantee any outcomes, or any financial return from your receiving or acquiring Credits from us; and
 - (i) Credits are not intended for speculative use, are not offered, and are not intended to be a security or financial product and nothing we publish is in any way financial advice to you or any other person.

3. Warranties

3.1 User warranties

You warrant and assure us that in accessing the Credits and performing the Qualifying Actions (in addition to any other warranties you give us):

- (a) you will only access Credits and perform Qualifying Actions as part of bona fide actions, and you will not seek to exploit any Qualifying Actions or elements of the site to obtain more Credits than you are entitled to;
- (b) you have all necessary experience, resources, certificates, licences, permits and approvals to procure or receive Credits applicable in Your Jurisdiction, and that any transactions under these Community Credit Terms or in your use of the Credits will be legal under the applicable laws of Your Jurisdiction;
- (c) all information you supply is true and accurate as at the time it is given; and
- (d) you have had the opportunity to obtain independent legal advice in relation to the nature and effect of these Terms.

3.2 Continuous warranties

You represent and warrant to us that:

- (a) each of the User Warranties is true and accurate, and not misleading or deceptive as at the date of these Terms and, except as expressly stated, will be true, accurate and not misleading or deceptive each time you perform Qualifying Actions or Credits are provided to you; and
- (b) in the event that any of the User Warranties cease to be true and accurate, you will immediately cease use of Credits.

4. Redemption and Transfer and Cancellation

- 4.1 We may offer ways to redeem Credits from time to time on our Website in any manner we see fit. We do not represent that Credits will be able to be redeemed for any particular goods or services or at all.
- 4.2 We may permit you to transfer Credits to other users. Such transfers are not for the purpose of making any payment of any kind. The offer for sale or purchase of Credits is prohibited.
- 4.3 If we consider, in our sole discretion, that any user is seeking to abuse or obtain Credits in a way that is not consistent with the fair use of the Credits system, we may cancel that user's Credits and/or account. Examples of abuse include creating multiple accounts to acquire sign-up bonus Credits and pooling those Credits or seeking to exploit any operations of the site which would enable an account to unfairly accrue Credits.

5. Indemnity

- 5.1 You agree to indemnify us and our Personnel and will keep us and our Personnel indemnified at all times to the fullest extent permitted by law in respect of any Loss or Claim which we or our Personnel may suffer, sustain or incur arising from, or connected with, a breach of a User Warranty without limitation.
 - 5.2 In addition, you must indemnify us and our Personnel and keep us and our Personnel indemnified at all times to the fullest extent permitted by law in respect of any Claim which we or our Personnel may suffer, sustain or incur arising from, or connected with, any breach of these Community Credit Terms, other than a breach of a User Warranty, or any breach of all applicable laws, reduced to the extent of the Loss in respect of the Claim was caused by the negligent act or omission of us or our Personnel.
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6. Limitation of liability

6.1 Limitation of liability

To the maximum extent permitted by law, we do not accept responsibility for any loss or damage (including indirect, special or consequential loss or damage), however caused and whether or not foreseeable (whether in contract, tort, for breach of statutory duty or otherwise), even if we have previously been advised of the possibility of such loss or damage which you may directly or indirectly suffer in connection with your use of the Credits, or the ending of the Credits reward scheme, including any redemption or transfer of Credits.

6.2 No liability for consequential loss

Neither party will be liable to the other for any Loss or Claim in the nature of consequential or indirect loss, including without limitation loss of profits, loss of chance, loss of expectations, or loss or opportunity.

7. Definitions

In these Community Credit Terms:

Business Day means any day except a Saturday or a Sunday or other public holiday in the Jurisdiction;

Claim includes a claim, notice, demand, action, proceeding, litigation, investigation, however arising whether present, unascertained, immediate, future or contingent, whether based in contract, tort or statute and whether involving a third party or a party to these Community Credit Terms and where and to the extent the context permits, includes all associated Loss;

Insolvency Event means the happening of any of the following events in relation to a body corporate:

- (a) the body corporate becomes an externally-administered body corporate;
- (b) a person is appointed a controller, administrator, receiver, provisional liquidator, trustee for creditors in bankruptcy or an analogous appointment is made in respect of the body corporate;
- (c) the body corporate suspends payment of its debts, or enters, or takes any step towards entering, a compromise or arrangement with, or assignment for the benefit of, any of its members or creditors;
- (d) a secured creditor of the body corporate enforces its security in relation to its debt for an amount in excess of \$50,000; or
- (e) the body corporate is, or its directors state that it is, unable to pay its debts as and when they become due and payable,

Jurisdiction means New York, USA;

Loss includes any loss, damage, cost, charge, liability or expense (including legal costs and expenses);

Personnel means any employee, contractor, subcontractor, agent, partner, shareholder, ultimate beneficial owner, director or officer of a party;

User Warranties means the warranties set out in clause 3.1; and

Your Jurisdiction means the country or state where you are ordinarily resident or from which you enter into any agreement with us.